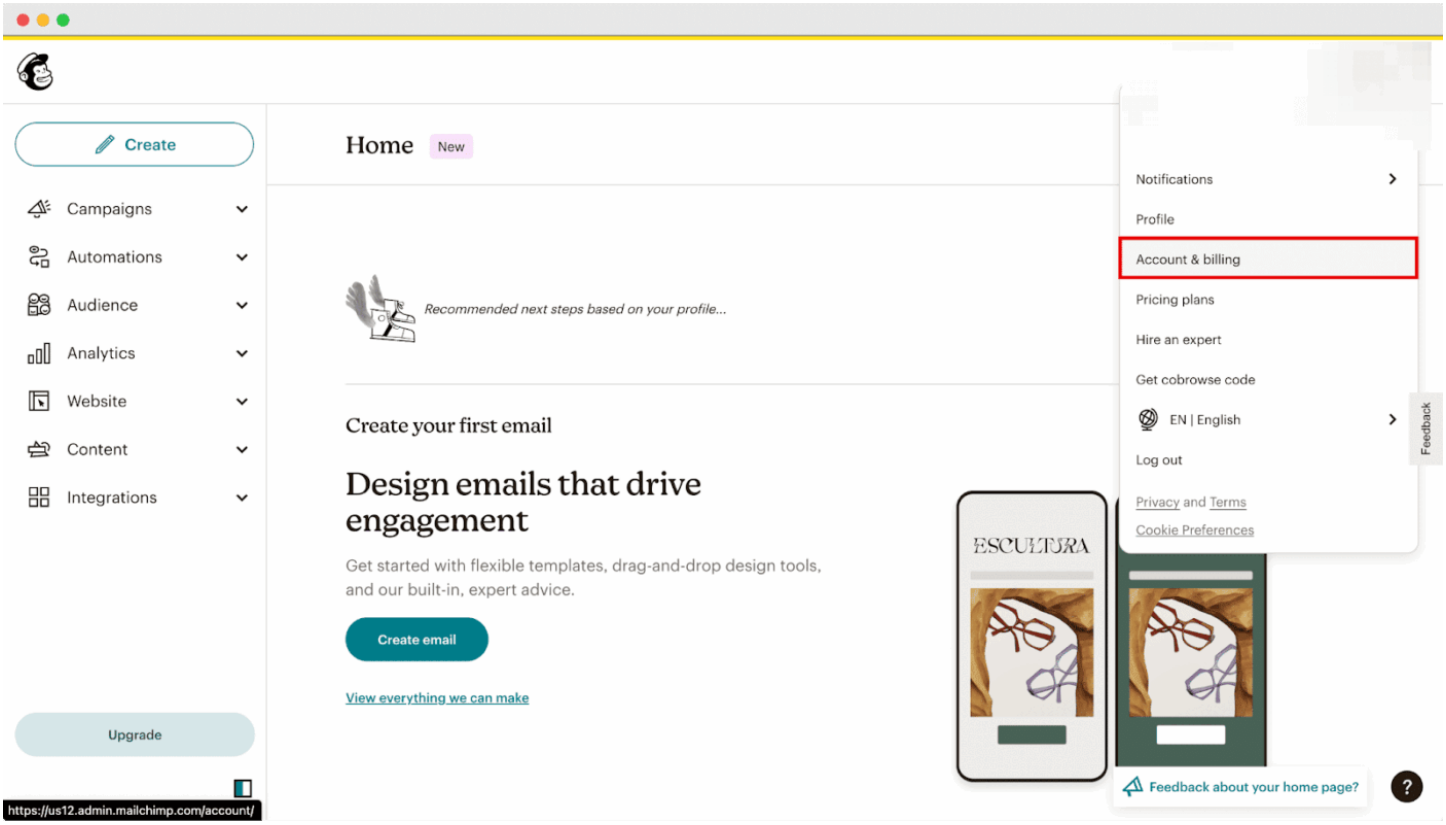
# How To Generate Mailchimp API Keys?

Configurations · https://essential-blocks.com/docs/how-to-generate-mailchimp-api-keys/

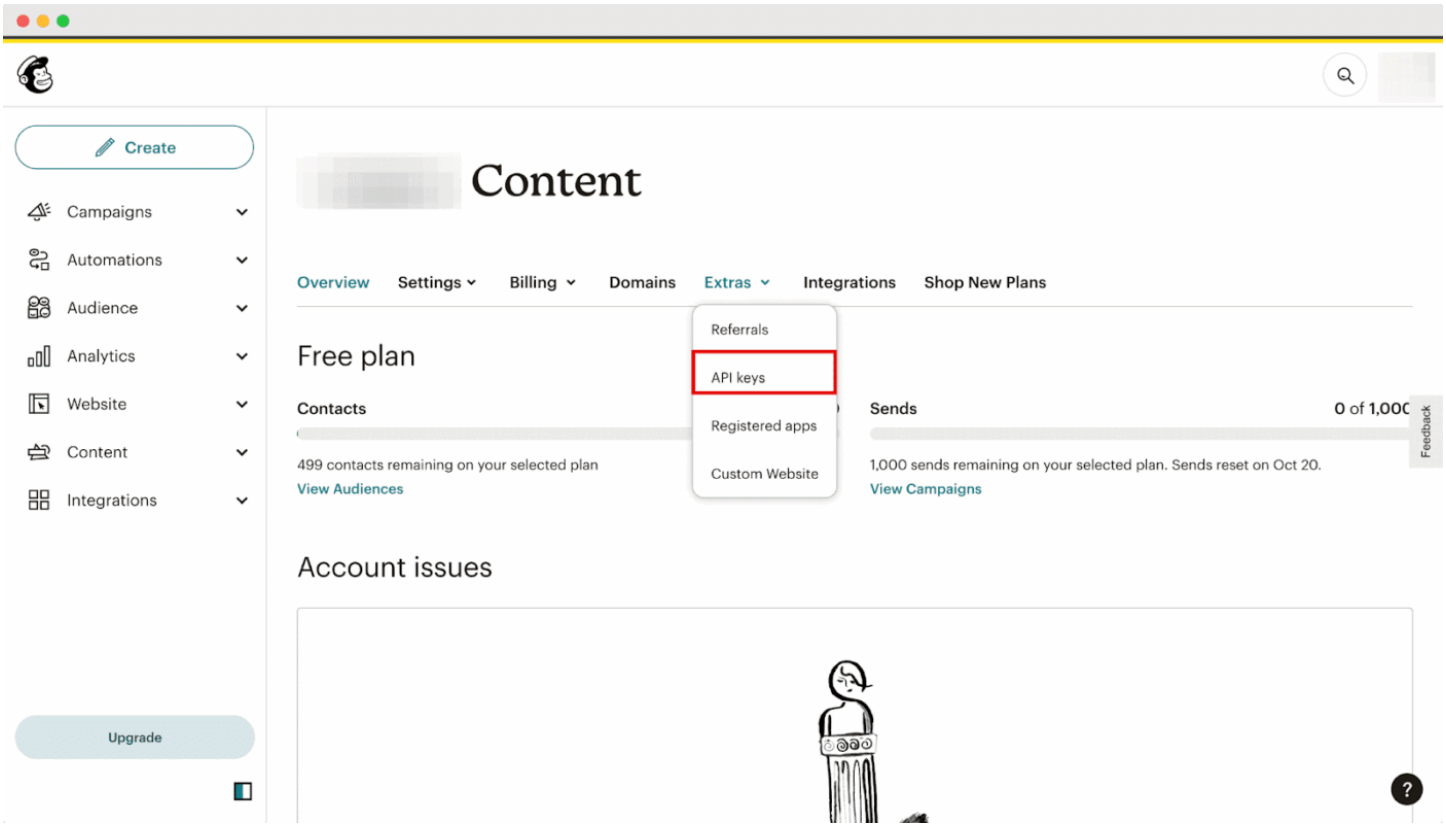
Mailchimp is an email marketing platform that helps businesses create and manage email campaigns. Our guide will provide all the essential information to begin utilizing the **Mailchimp API** keys for tasks like audience management, automation workflow, and much more.

## Generate Mailchimp API Key From The Website

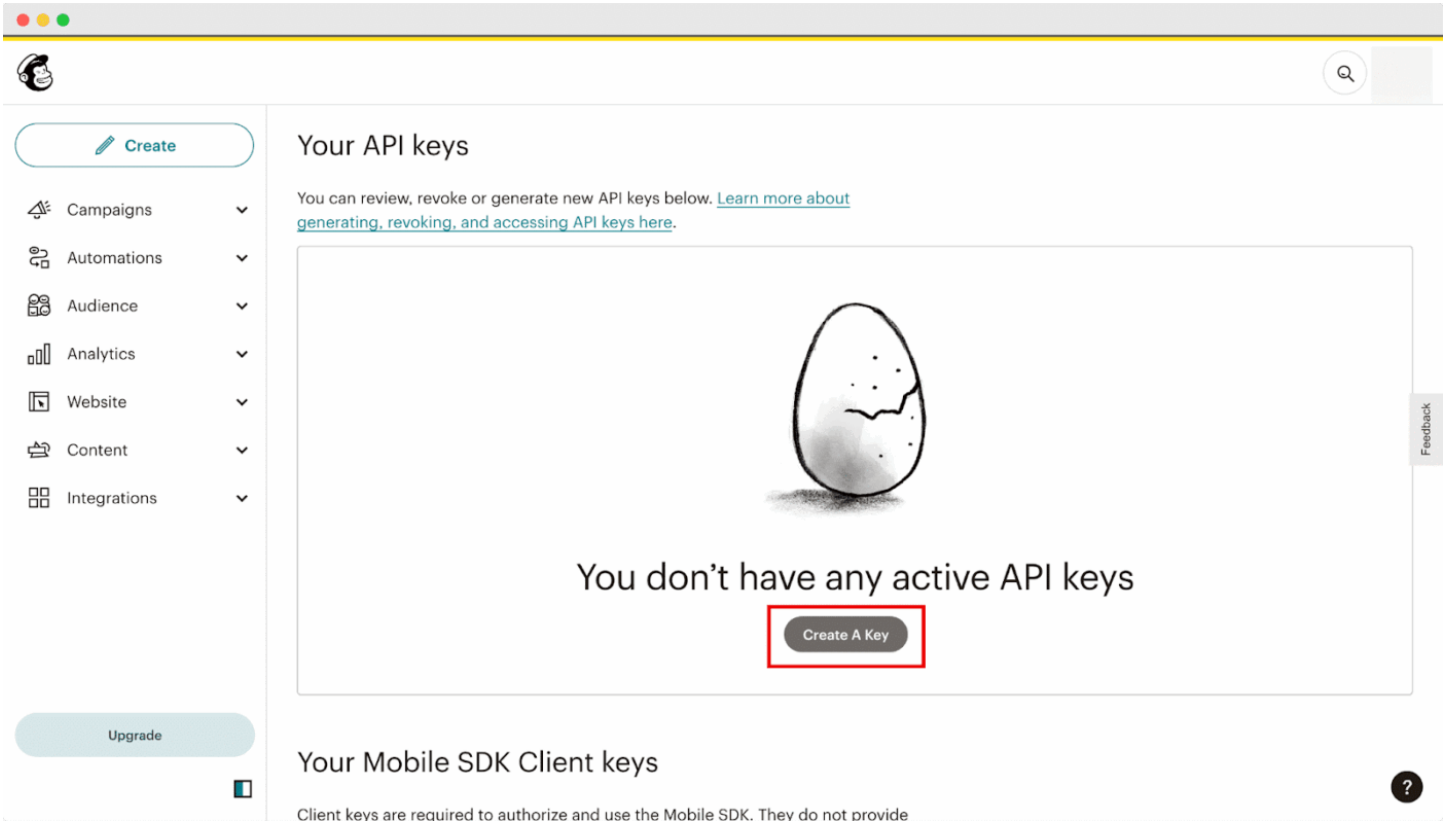
Now first login to your Mailchimp account then tap your name or profile image located in the upper right corner of the screen, and subsequently, select "**Account & billing**".



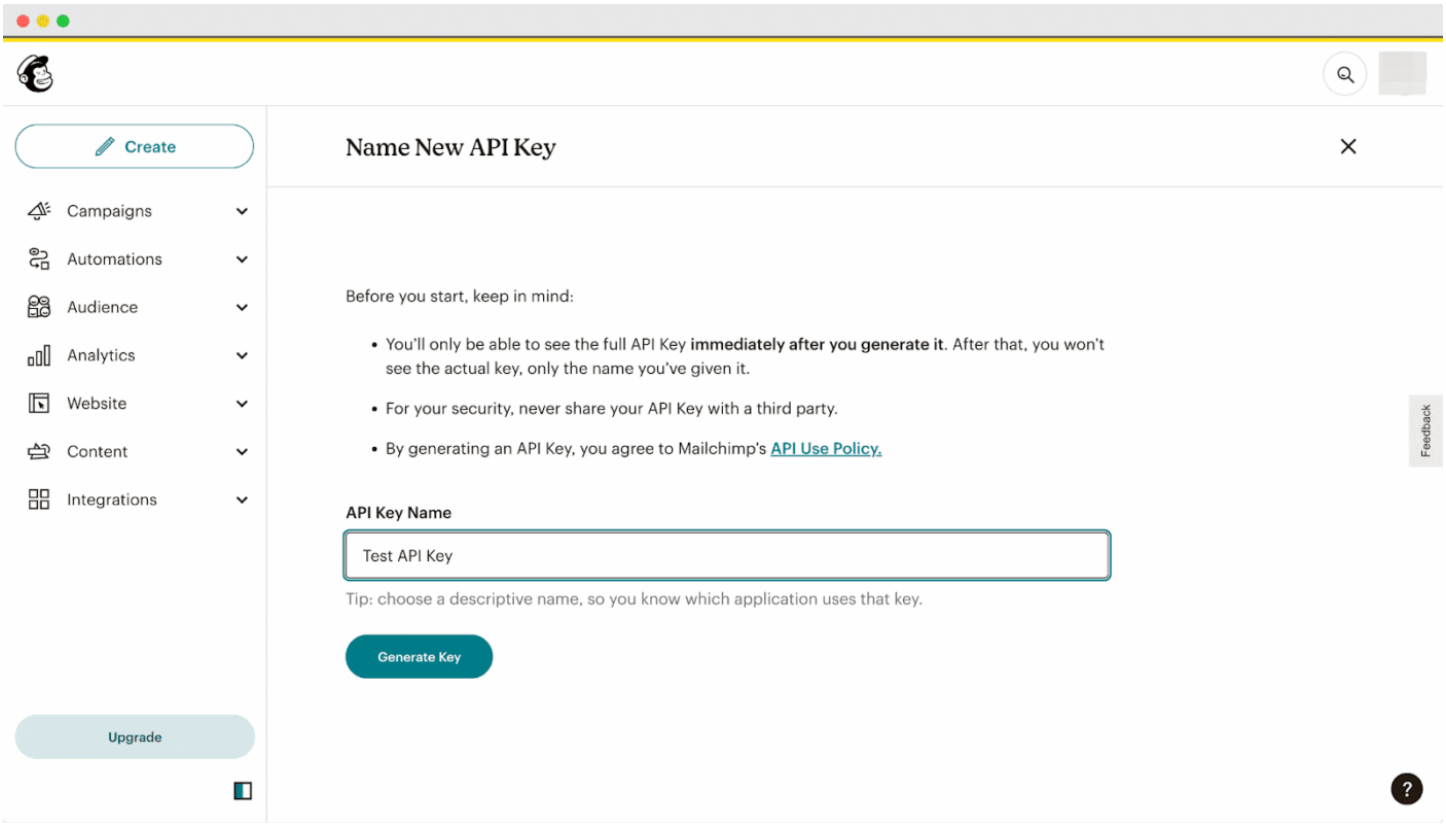

Now under the '**Extras**' dropdown, click on '**API Keys**'. Here you will need to create your API key.



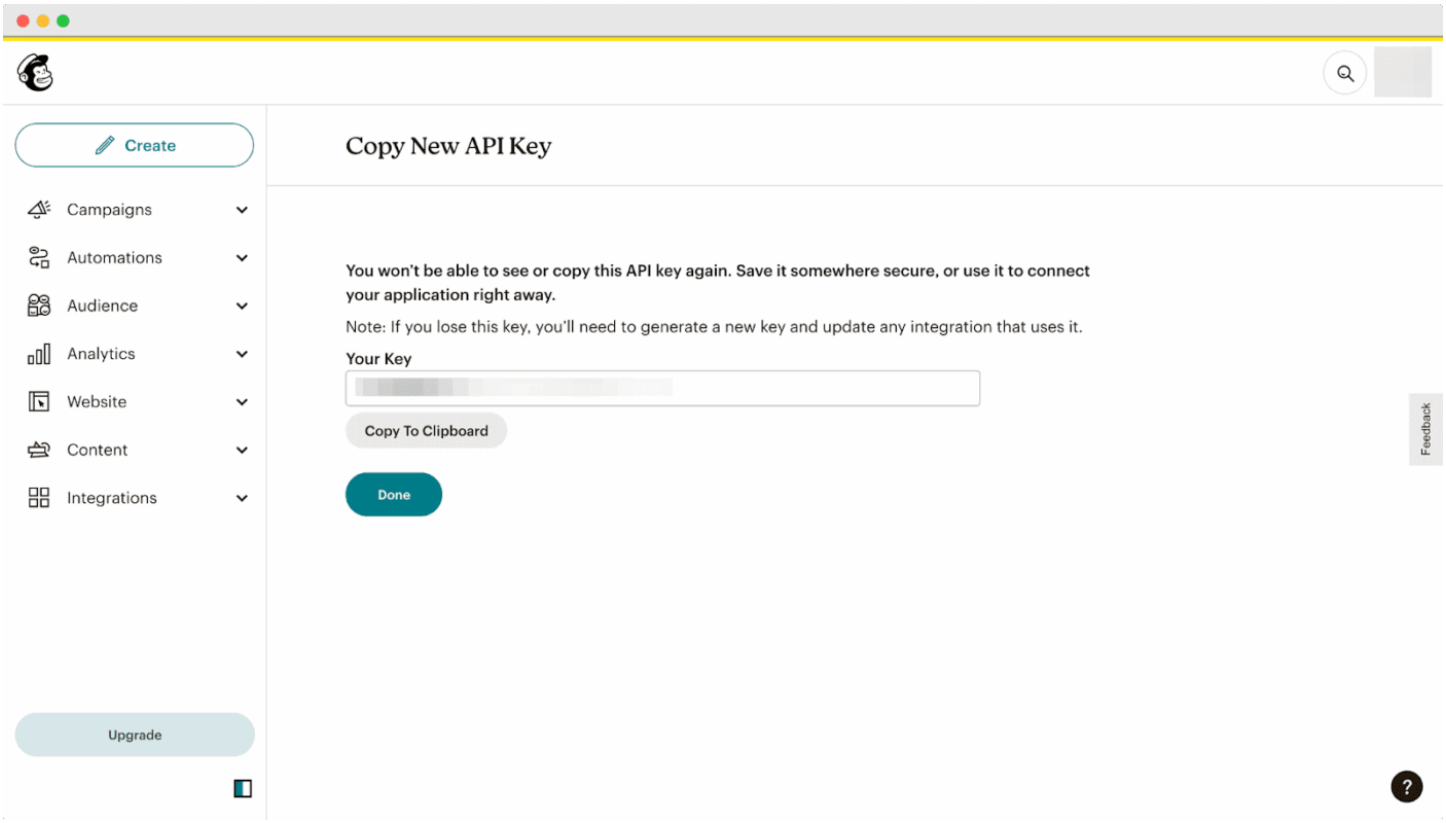

If you haven't created any new API keys, Mailchimp will let you allow to create a new one.



Click on the '**Create A Key**', then you will need to name your API key. Select a clear and descriptive name to easily identify the application associated with the key.




After that, your Mailchimp API key will be instantly created. Simply copy the key for using it on the **Essential Blocks** form integration.




This is how easily you can generate Mailchimp API keys without any complexity.

Getting stuck? Feel free to **contact our support** for further assistance.