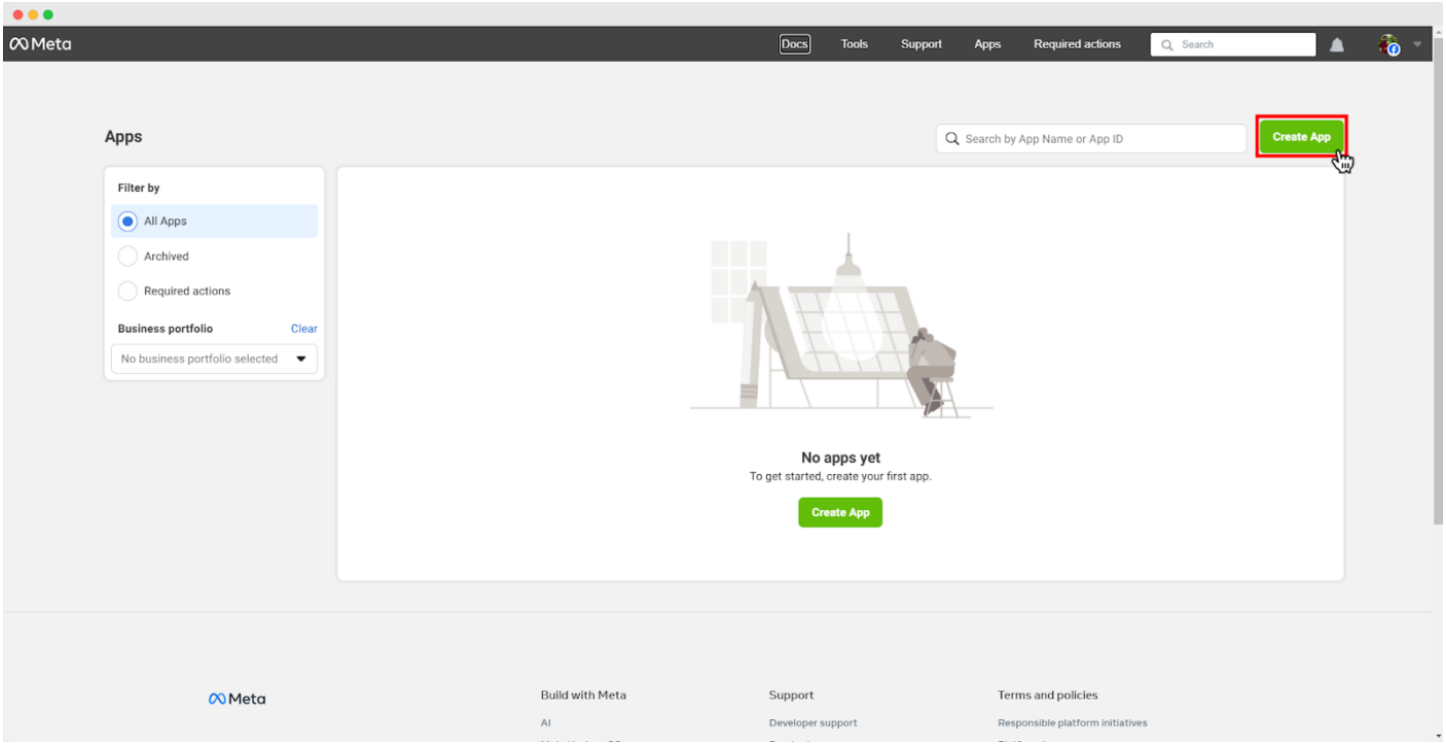
How to Generate Instagram Access Token For Essential Blocks?

Configurations · https://essential-blocks.com/docs/generate-instagram-access-token/

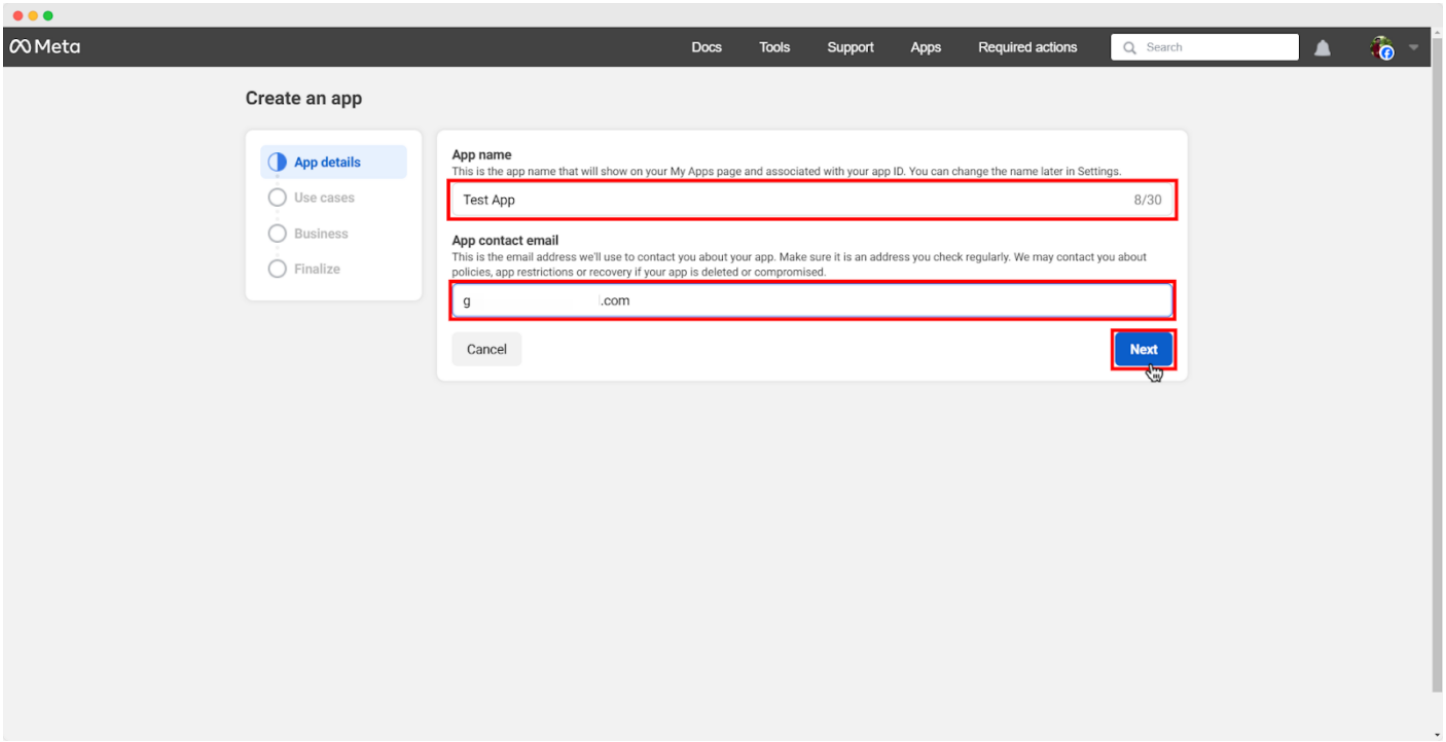
To configure **Instagram Feed** on your Gutenberg website, you have to generate Instagram access token and it needs to be integrated with **Essential Blocks**. Follow this step-by-step guide below to get started.

Step 1: Add A New App On Facebook For Developers

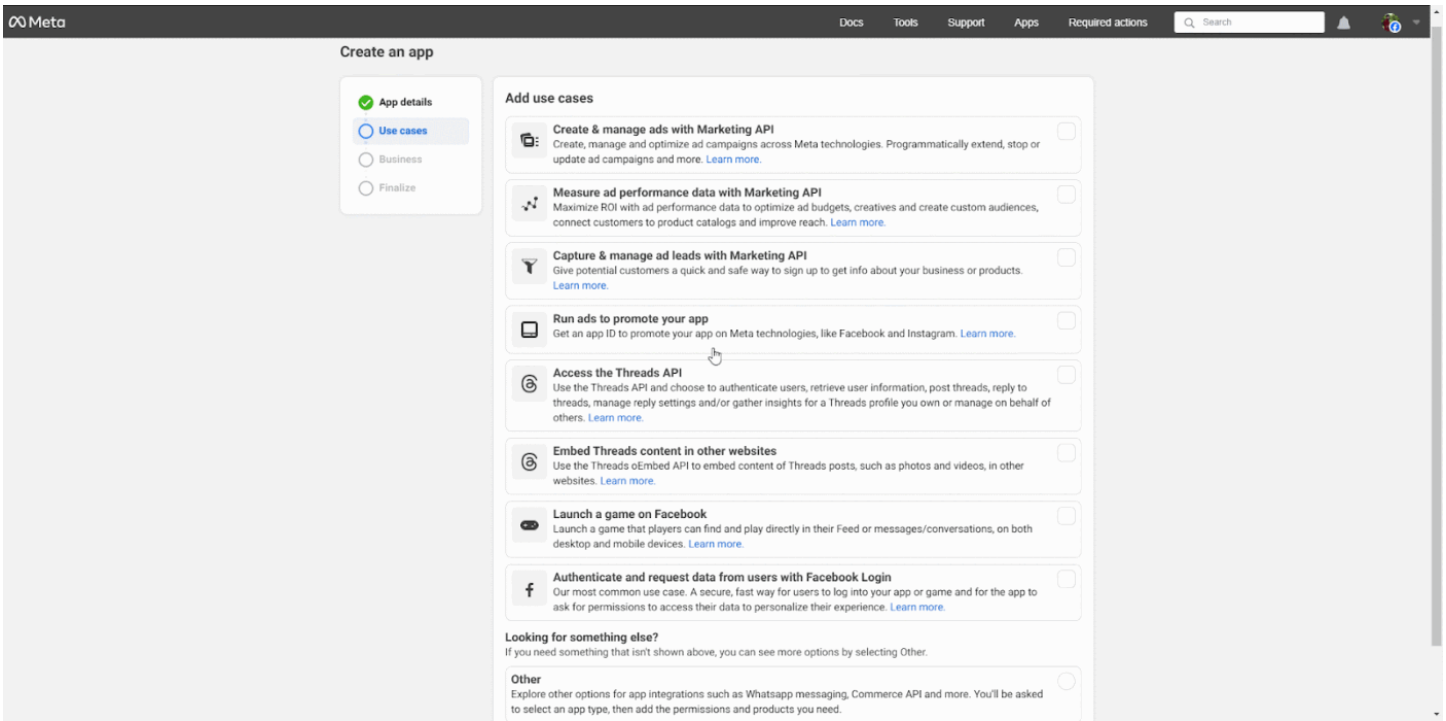
To get your access token from Instagram, you need to **create an app on Facebook Developers**. First, log in to your Facebook profile and go to your Facebook Developers Account. Once you are logged in, you need to add a new app and click on the **'Create App'** button, as shown below.



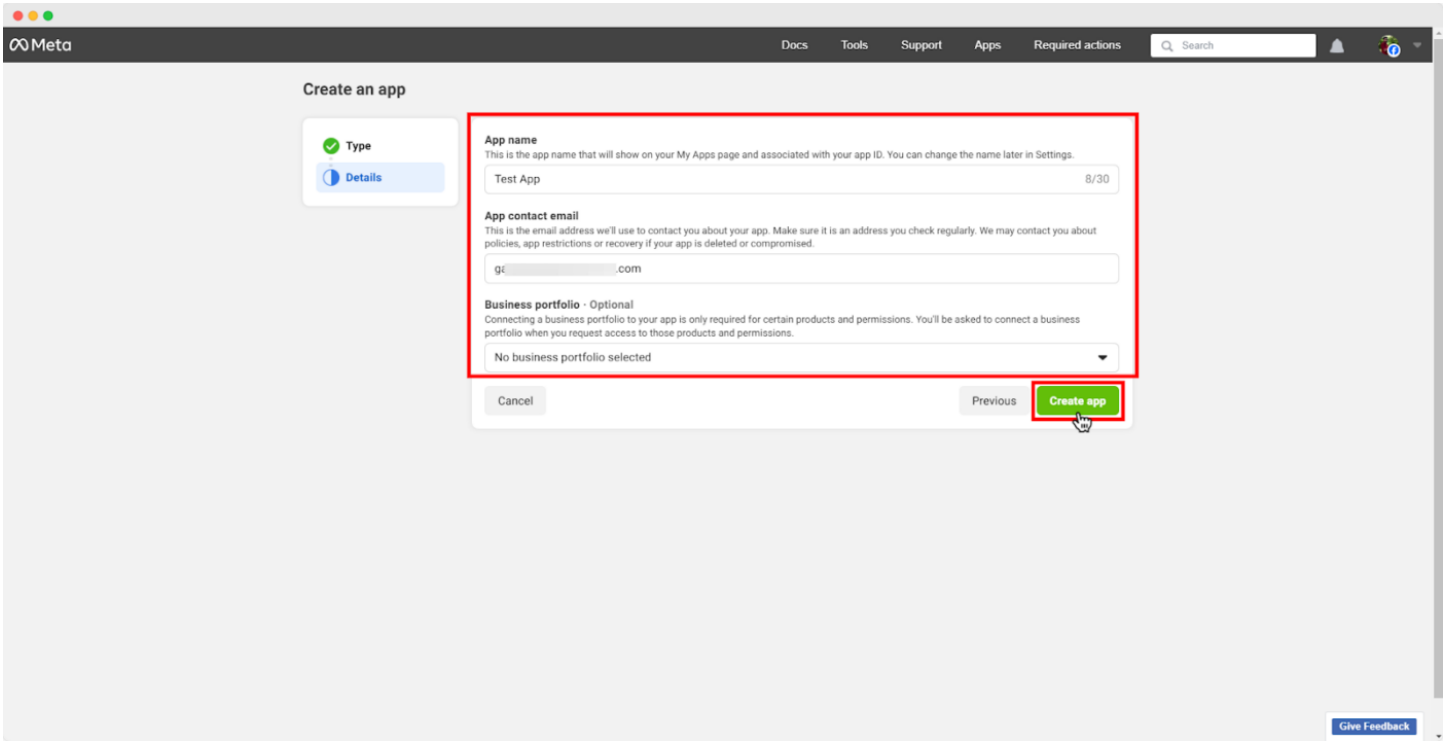
Next, enter your '**App Name**' and '**App Contact Email**' in the respective fields. After that, click on the '**Next**' button.



You can tick on your app's use case from the available options, such as: '**Run ads to promote your app,**' '**Access the Threads API,**' '**Launch a game on Facebook,**' or '**Other.**' Choose the '**Other**' option. Then click on the '**Next**' button. Select '**Business**' as the app type and hit the '**Next**' button.

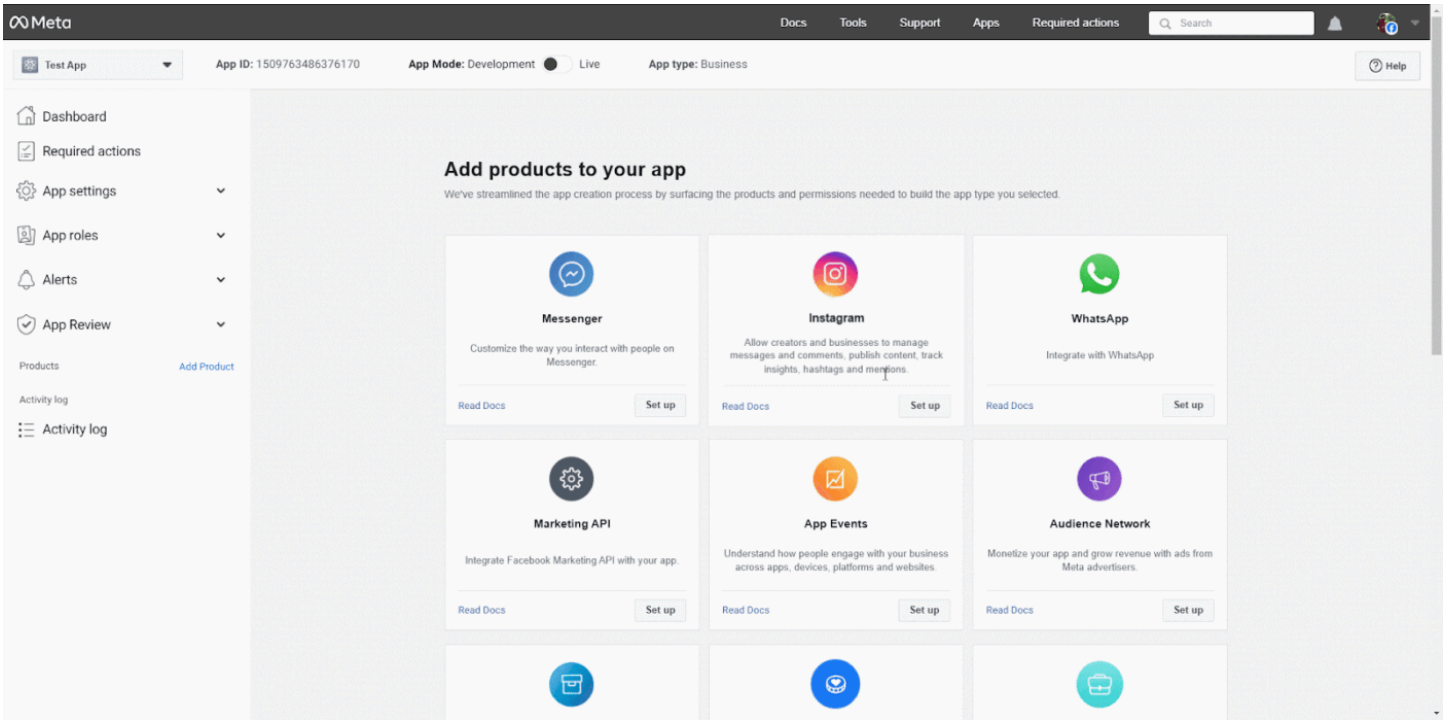


Review your app details carefully and make any necessary adjustments. Then click on the '**Create App**' button to proceed next.



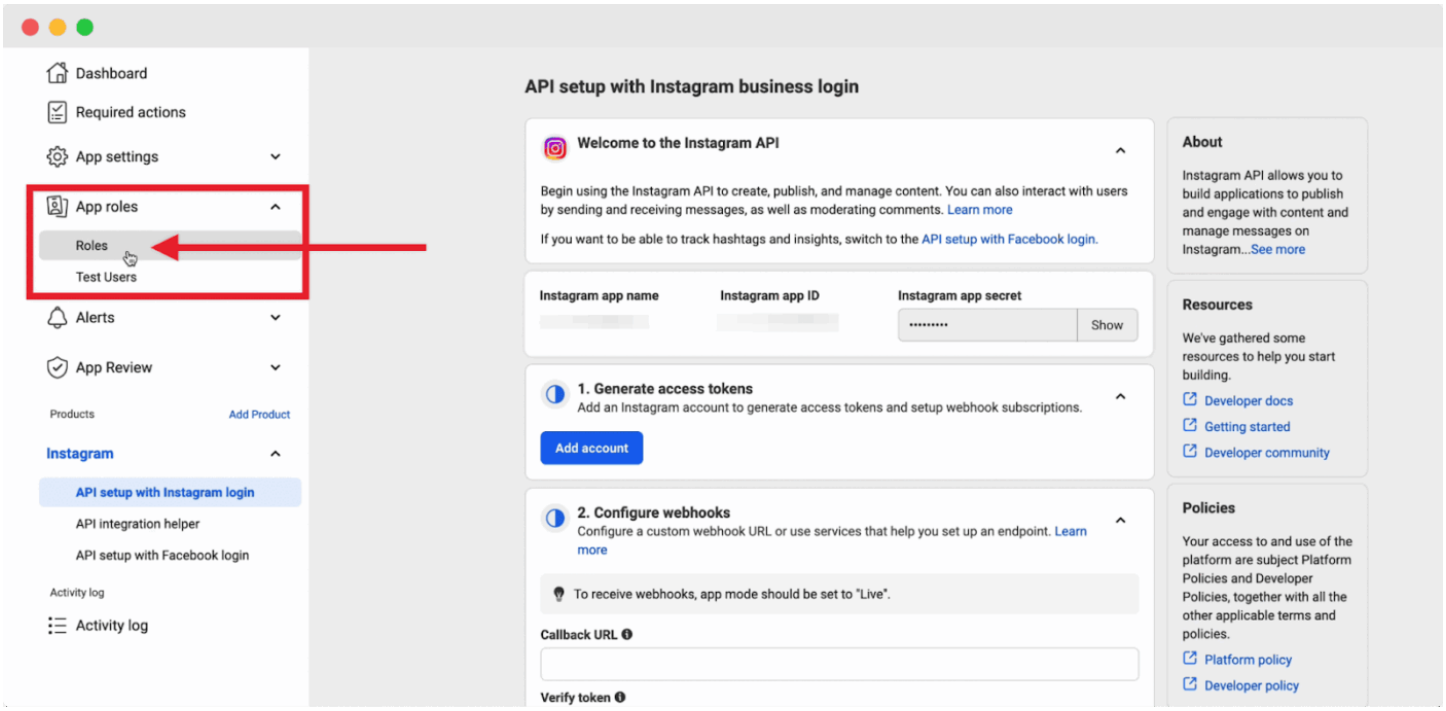
Step 2: Configure Instagram Basic Display

After successfully creating a new app, you will be redirected to a new page where you can configure API with an Instagram business account. Locate the '**Instagram**' app and click on the '**Set Up**' button. Then, click on '**Generate Access Tokens**' → '**Add Account**' to link an Instagram account and click on the '**Continue**' button.

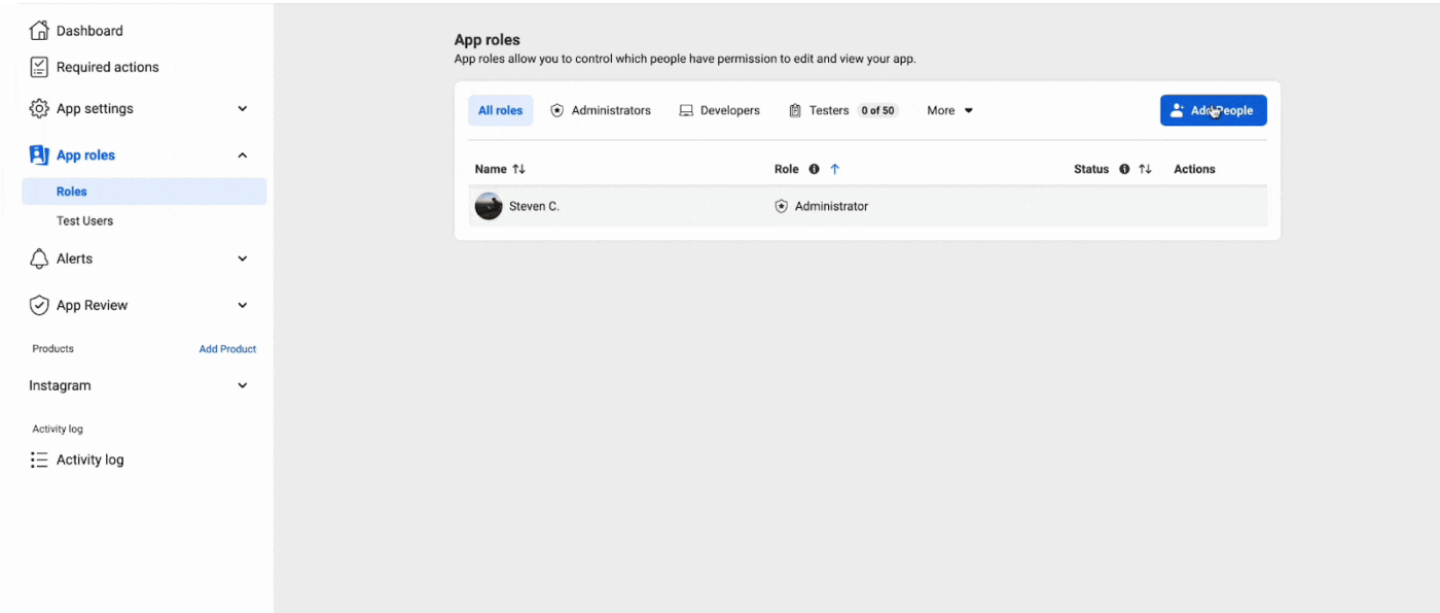


Step 3: Add Instagram Account As A Tester

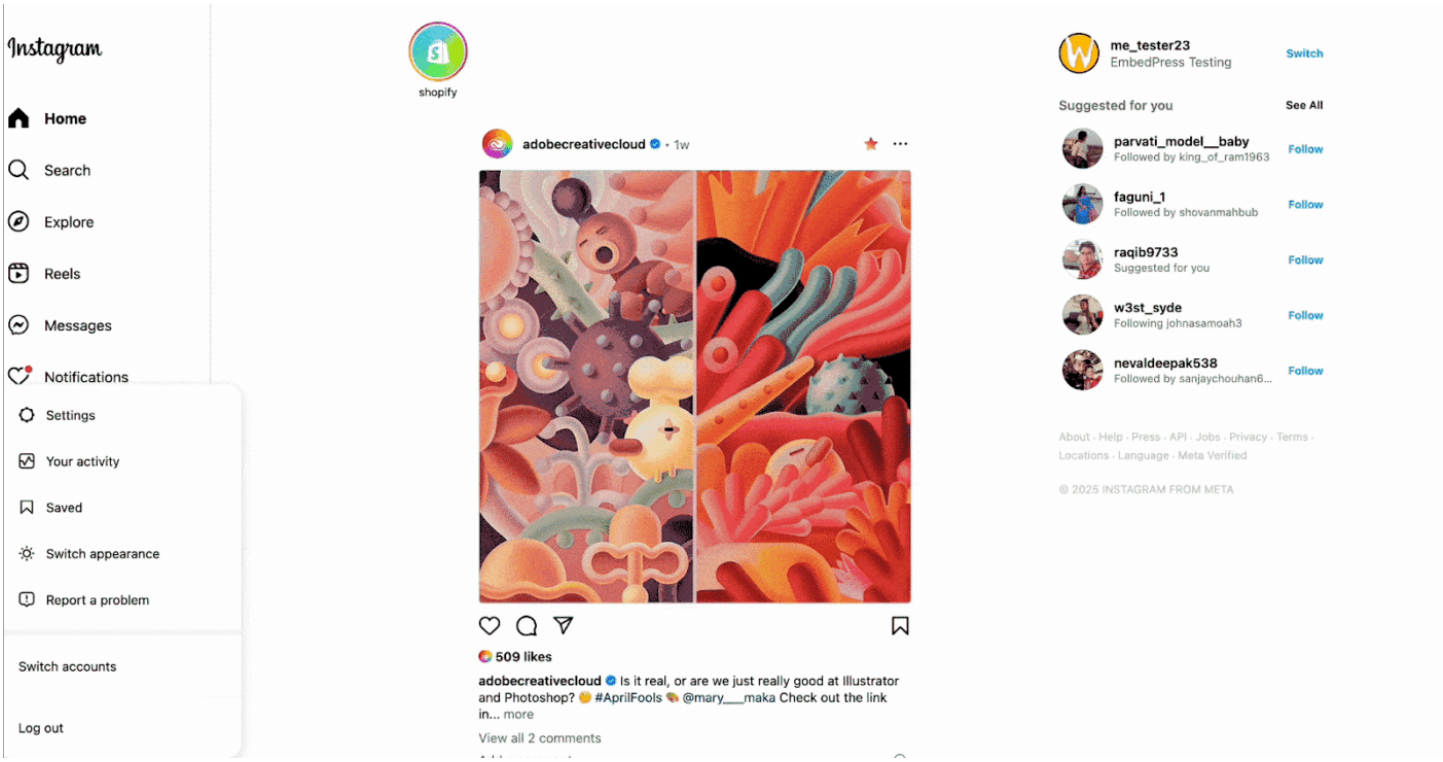
You need to add your Instagram account to App Roles. To do so, click on the '**Roles**' tab in the '**App Role**' section.



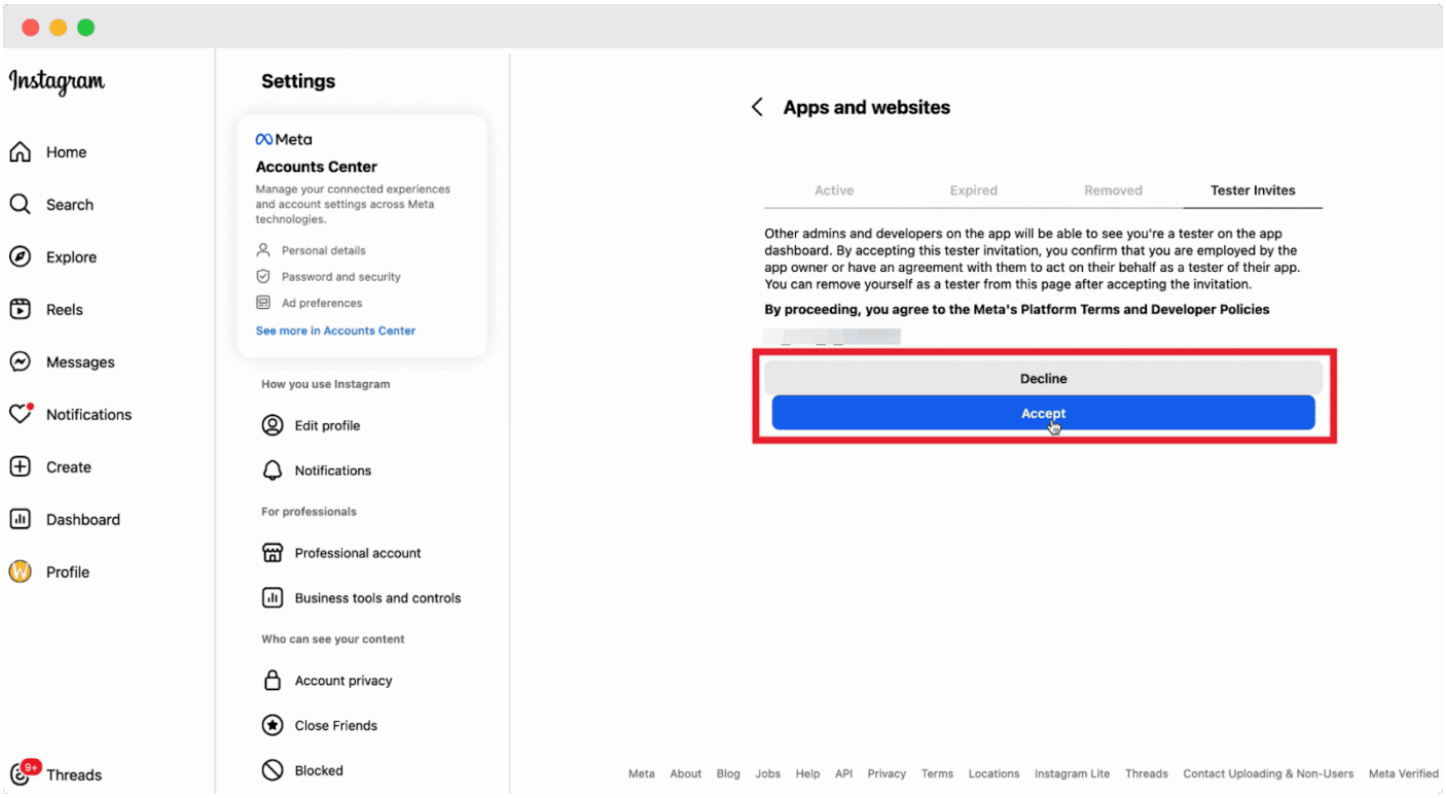
Now, click on the ‘**Add People**’ button and a popup will appear. From the popup, select on the ‘Instagram Tester’ and enter the username of the Instagram account you want to add. Now, click on the ‘**Add**’ button.



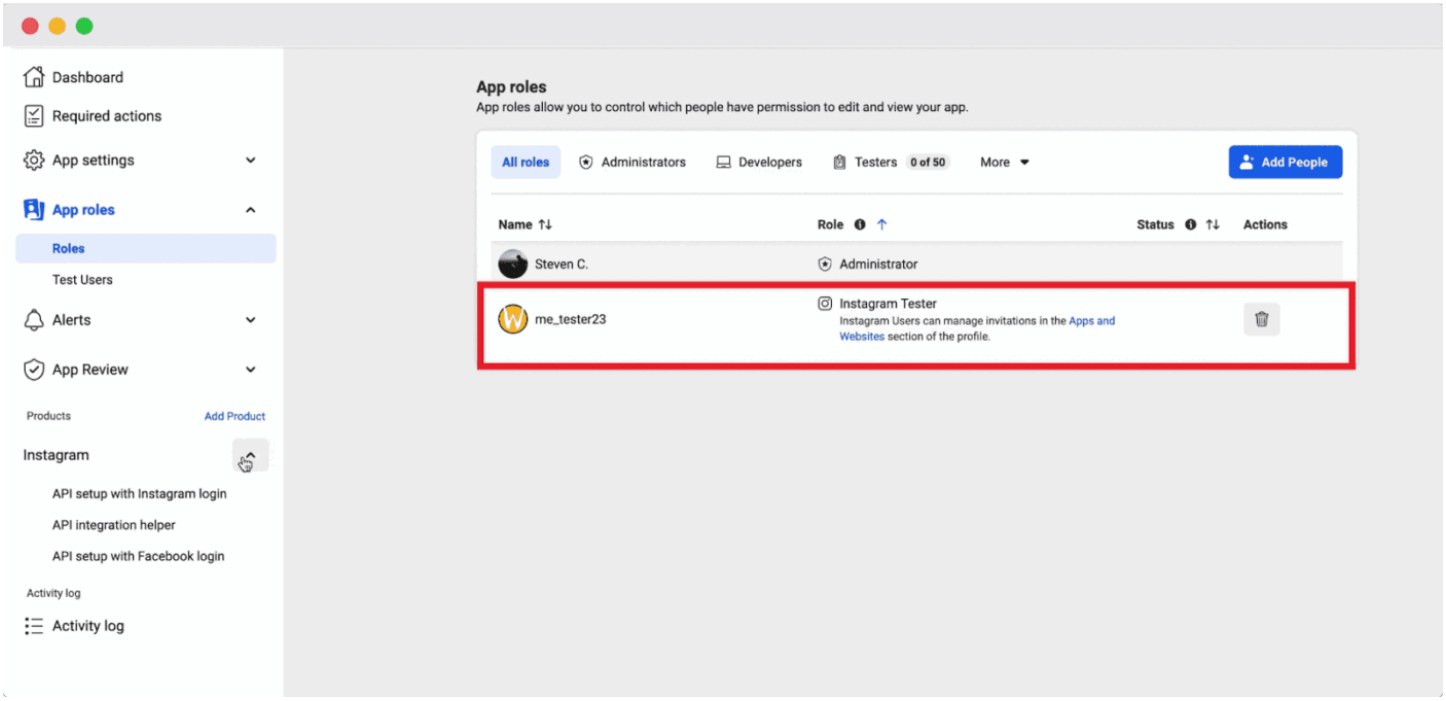
Now you need to approve the request from Instagram. Go to your Instagram account and click on ‘**Settings**’. Now, click on ‘Website Permissions’ and then click on ‘**Apps and websites**’.



Here, you will find the request sent from Meta. Click on the ‘**Accept**’ button.

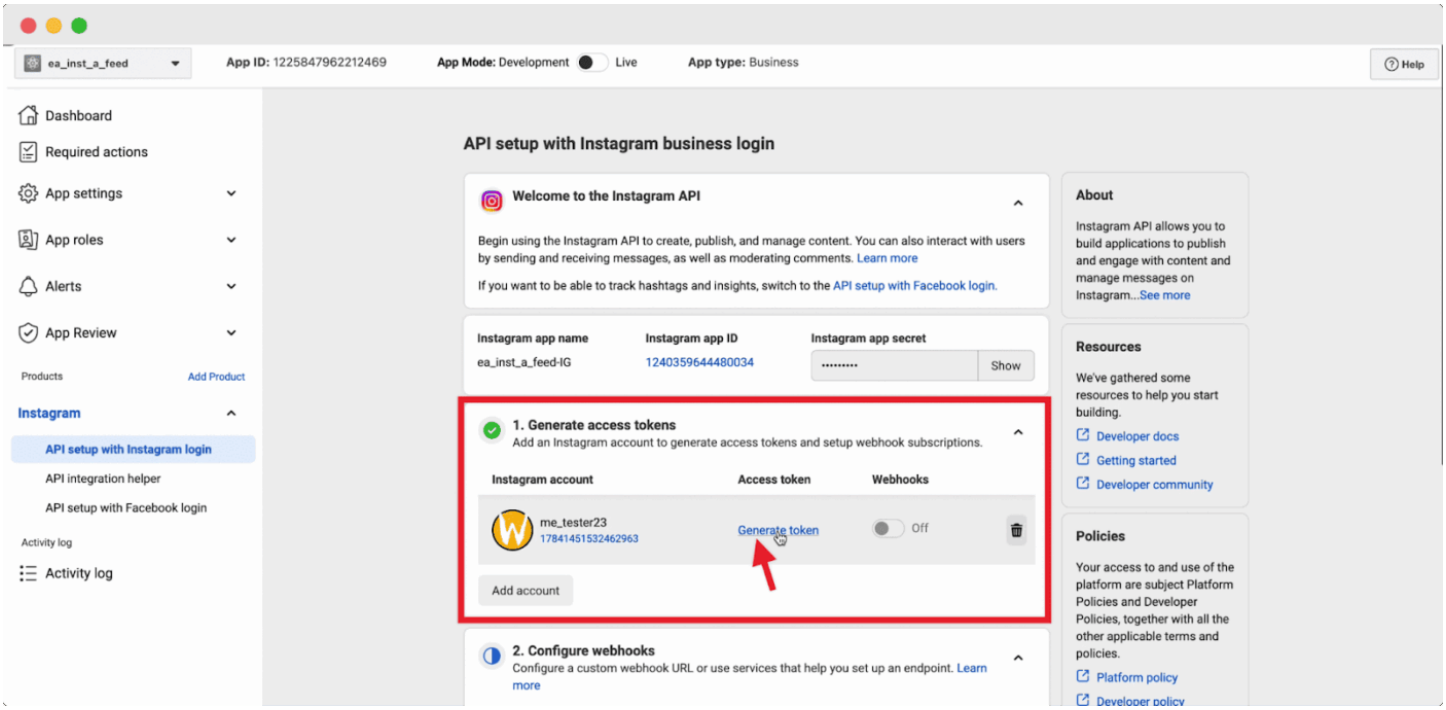


Once done, you can see your Instagram account on the App Role in the Meta dashboard.

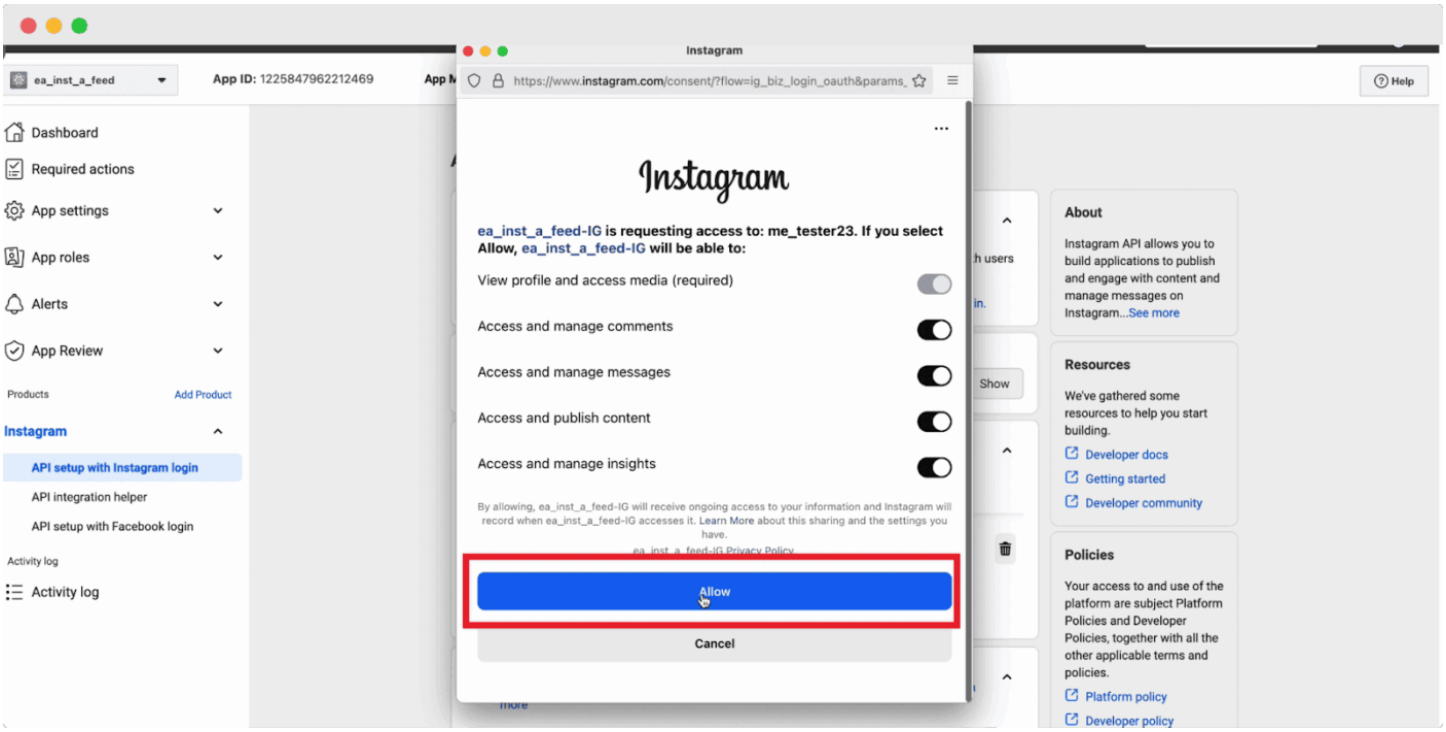


Step 4: Generate Access Token

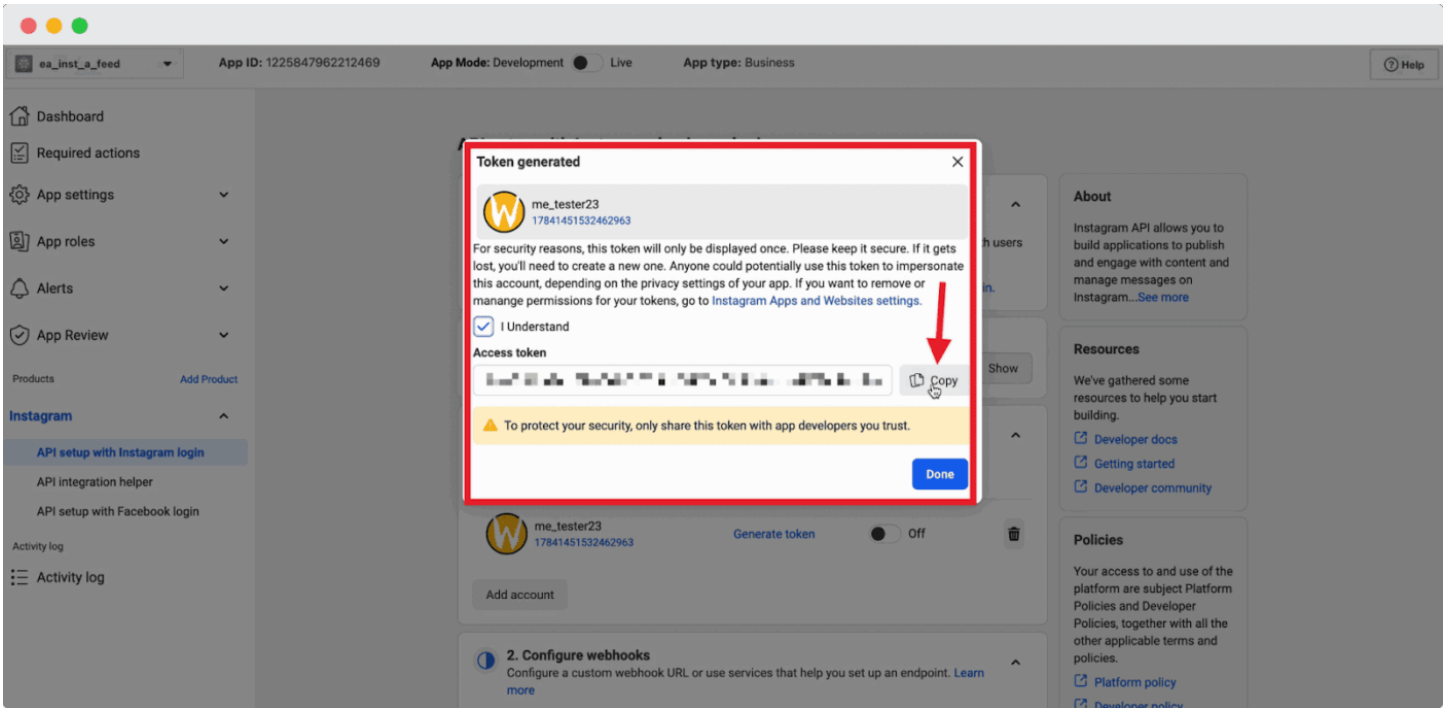
Now, click on the '**API Setup with Instagram Login**' under the 'Instagram' dropdown. From the '**Generate access tokens**' section, click on the 'Generate Token' to create an access token for your Instagram account.



Afterward, a popup will appear to login you to your Instagram account. Log in and click on the **'Allow'** button.

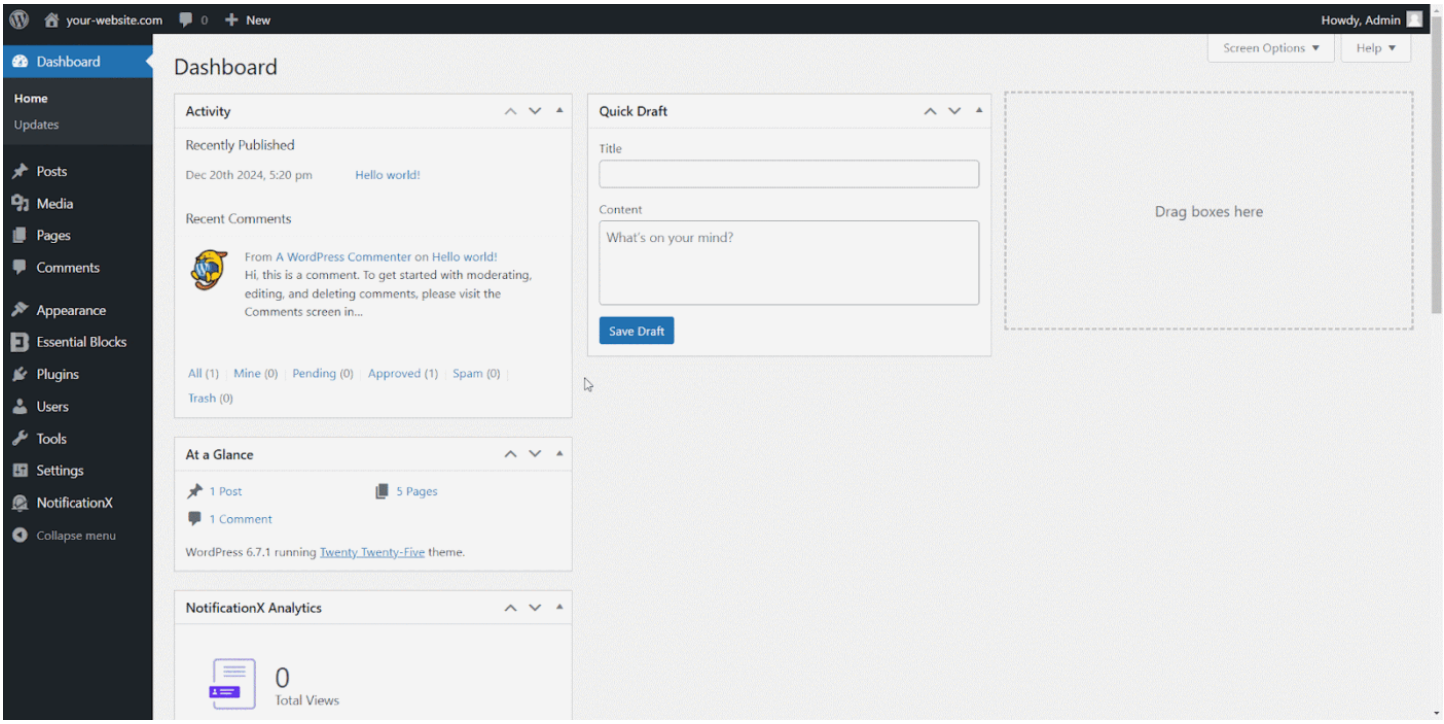


After completing the setup process, an **‘Access Token’** will be generated. Copy your access token to the clipboard. With this access token, you can now display your **Instagram feed** on your website.

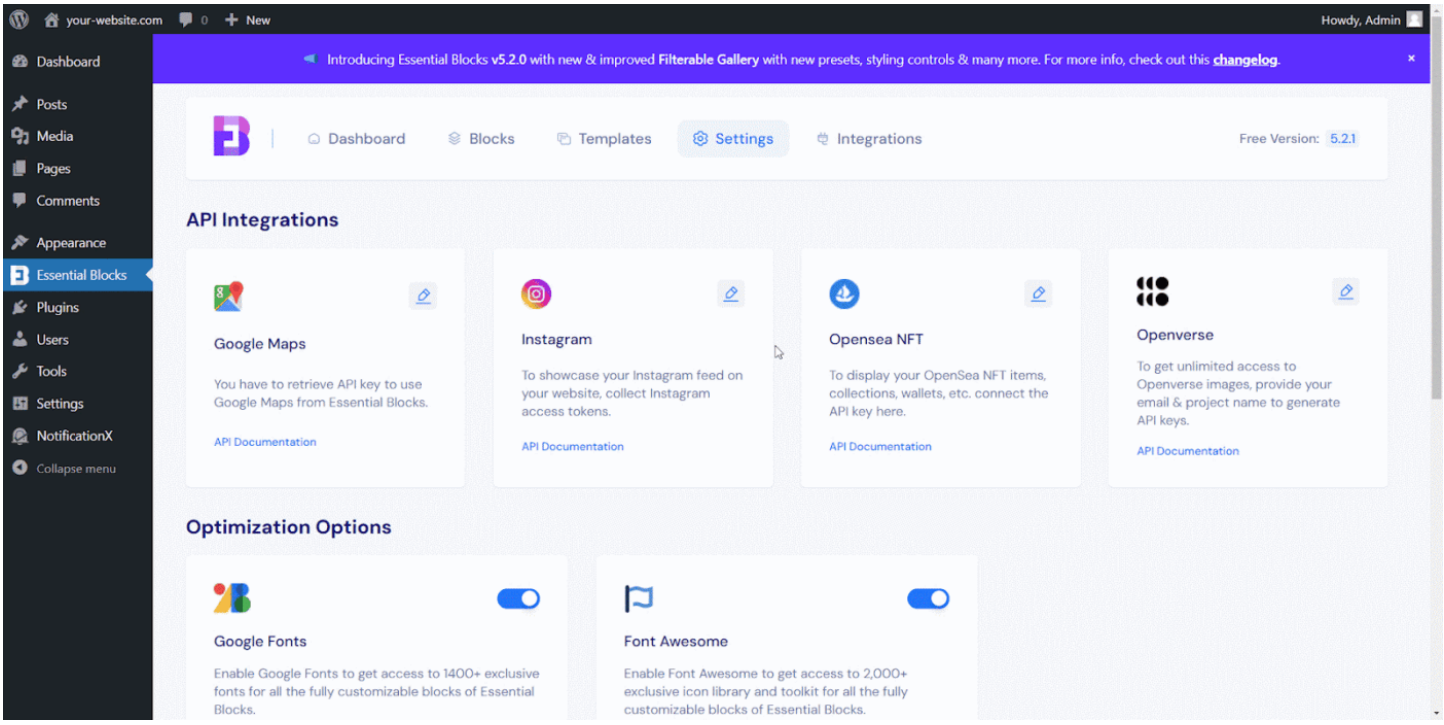


Step 5: Integrate The Access Token With Essential Blocks

Go to your WordPress dashboard. From there, navigate to **Essential Block** dashboard and click on **the Settings** tab to find API Integration section.



Now, go to '**Instagram**' and click on the pencil icon to edit. Paste your **Instagram Access Token** there and hit the '**Save Change**' button.



That is it. This is how you can get an Instagram Access Token and integrate with Essential Blocks easily.

What’s Next?

- Configure the Instagram feed block following this **documentation here**.
- If your Instagram access token expires or you lose it, follow this documentation to **re-generate** **it.**

Are you getting stuck? Feel free to **Contact Our Support** for further assistance.