EB Popup

Content Blocks · https://essential-blocks.com/docs/eb-popup/

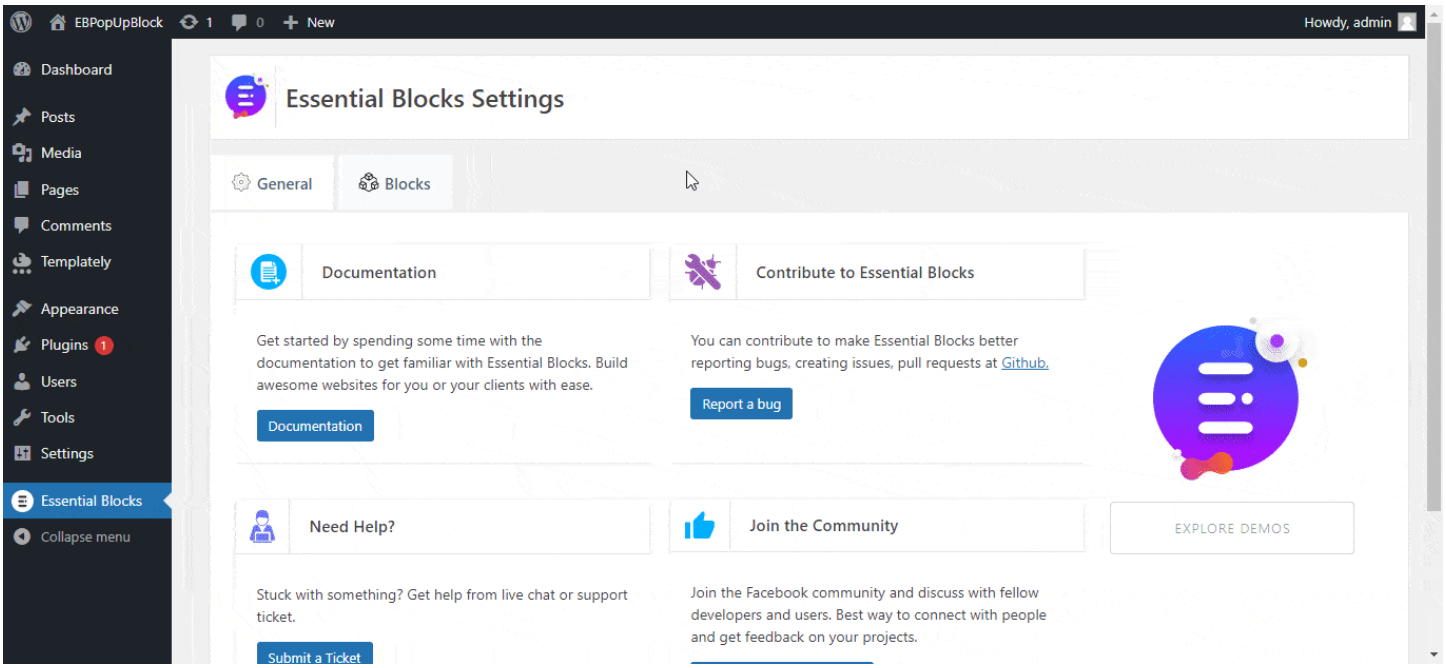
With the **EB Popup** block, you can easily run marketing campaigns, collect email subscribers, design stunning notification bars, and much more. This advanced Gutenberg block from **Essential Blocks** allows you to have full control over trigger styles, previewing popups, and more.

Follow the step-by-step guidelines to add Essential Blocks Popup using Essential Blocks For Gutenberg.

How To Activate Essential Blocks Popup?

To activate EB Popup, navigate to '**Essential Blocks → 'Blocks**' from the WordPress dashboard. Then, toggle to enable this '**Popup**' block. After that, click on the '**Save**' button.

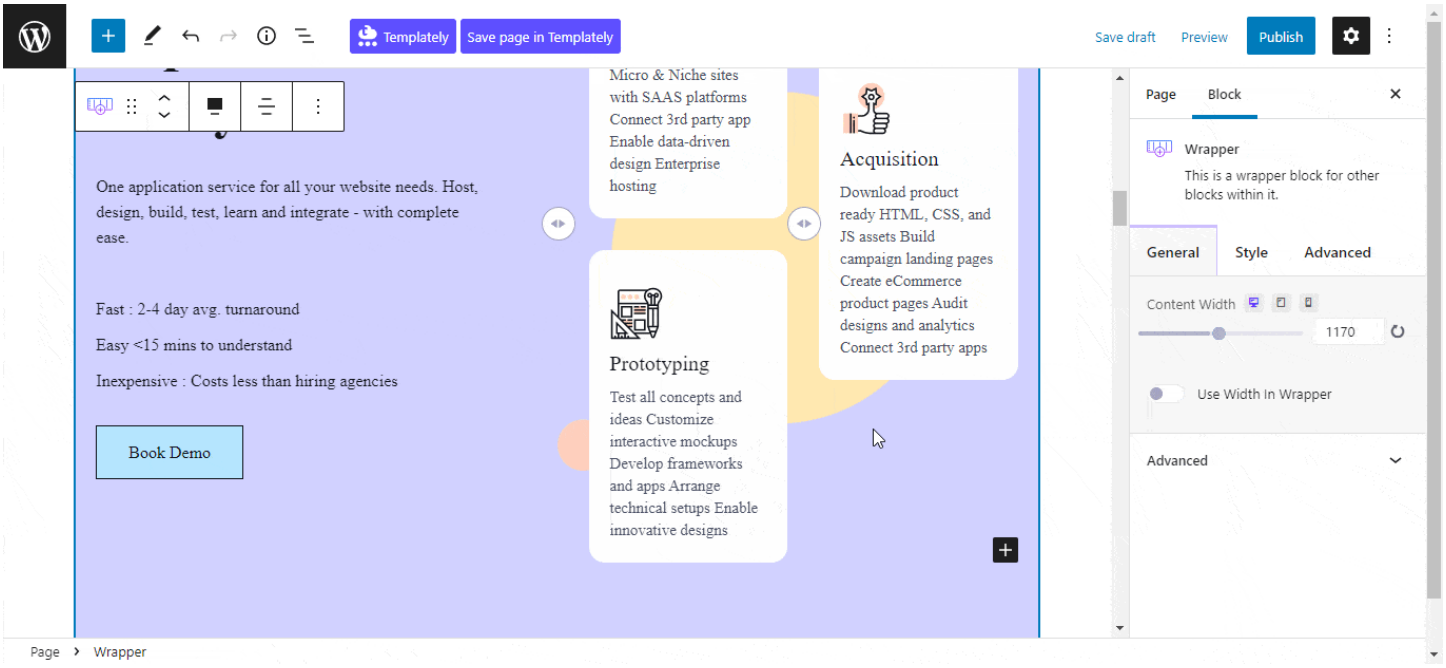
[Note: By default, the popup block stays enabled/activated. But if not, the user can follow the instruction given]



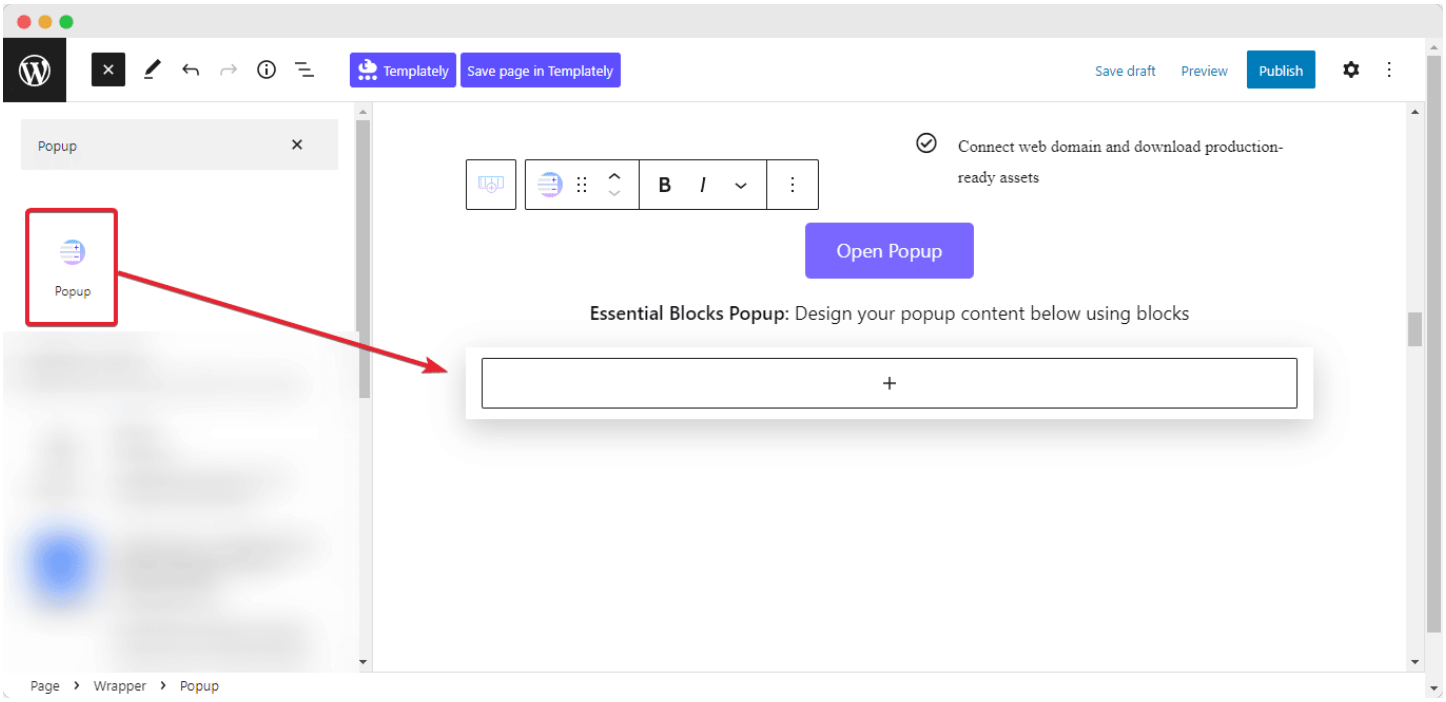
How To Configure Essential Blocks Popup?

First, navigate to WordPress dashboard **Page → 'Add New'** and create a new one or select the page if you already have a created one where you want to add **Popup**.

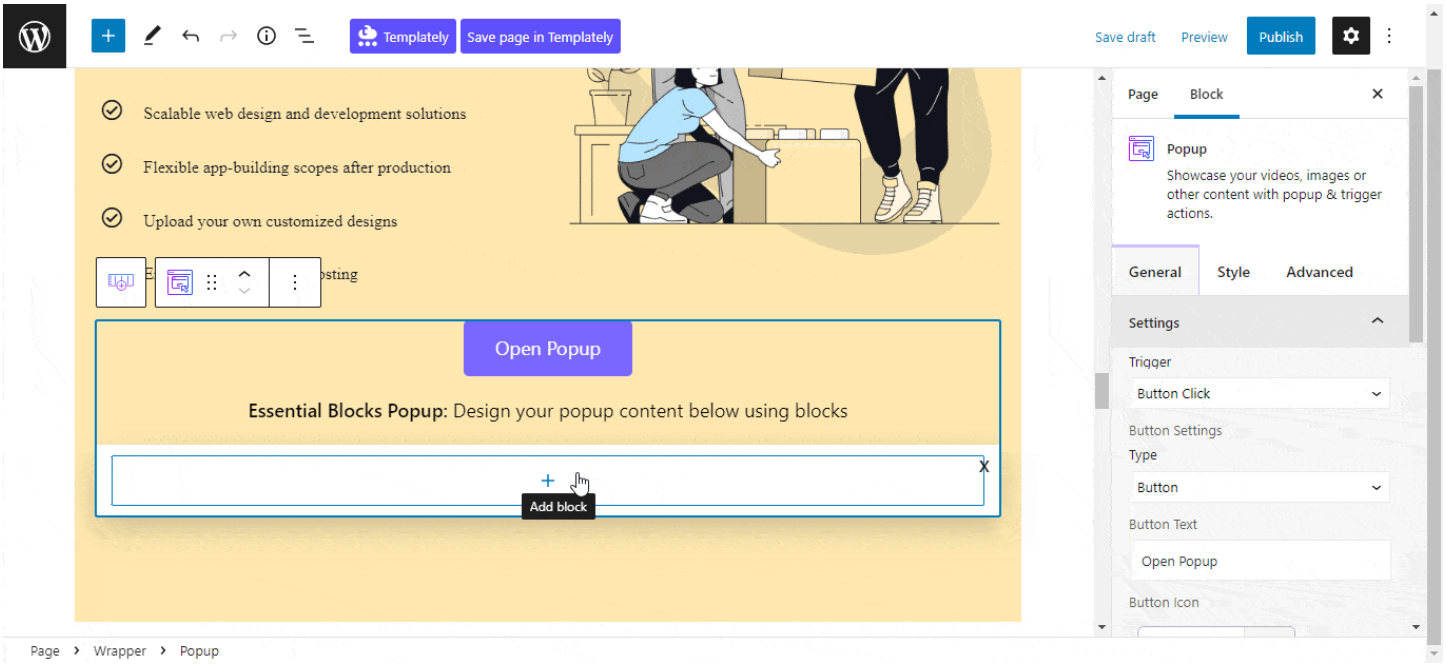
To add a Popup block, click on the '**+**' icon. Find Essential Blocks '**Popup**' block from the search bar, as shown below. Simply click on the block and it will be added instantly.



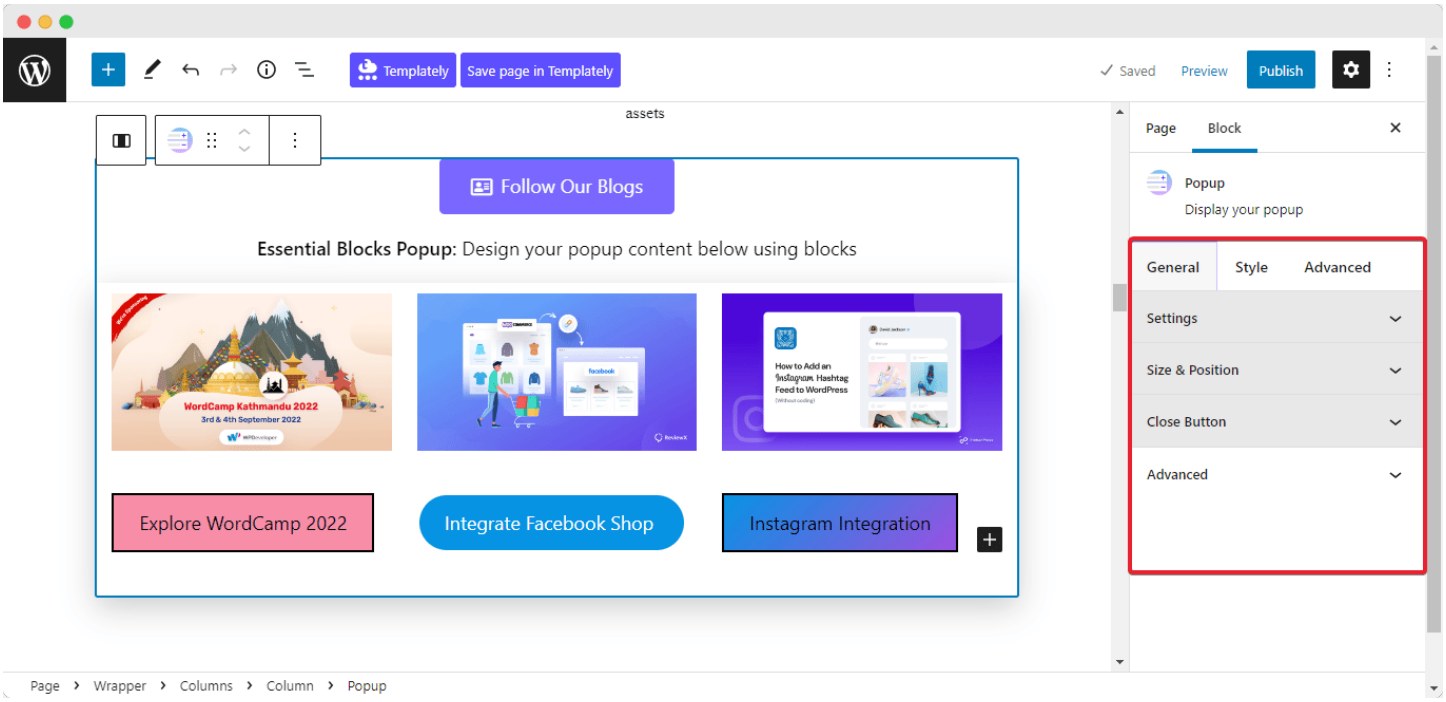
Alternatively, you can click on the '**+**' icon, look for '**Popup**' at the search bar and you will get the block. Simply drag and drop the block as shown.



Inside the **EB Popup block**, you can add any Gutenberg block you want. You can also fully customize them with endless layout options. All you have to do is click the '**+**' icon that appears after the Popup block is inserted into the page and afterward, you can add any Gutenberg blocks inside.



Now, click on the '**Settings**' icon. A side panel will appear on the right side of your page. From here you can configure and personalize the content as well as the appearance of the **EB Popup block**.



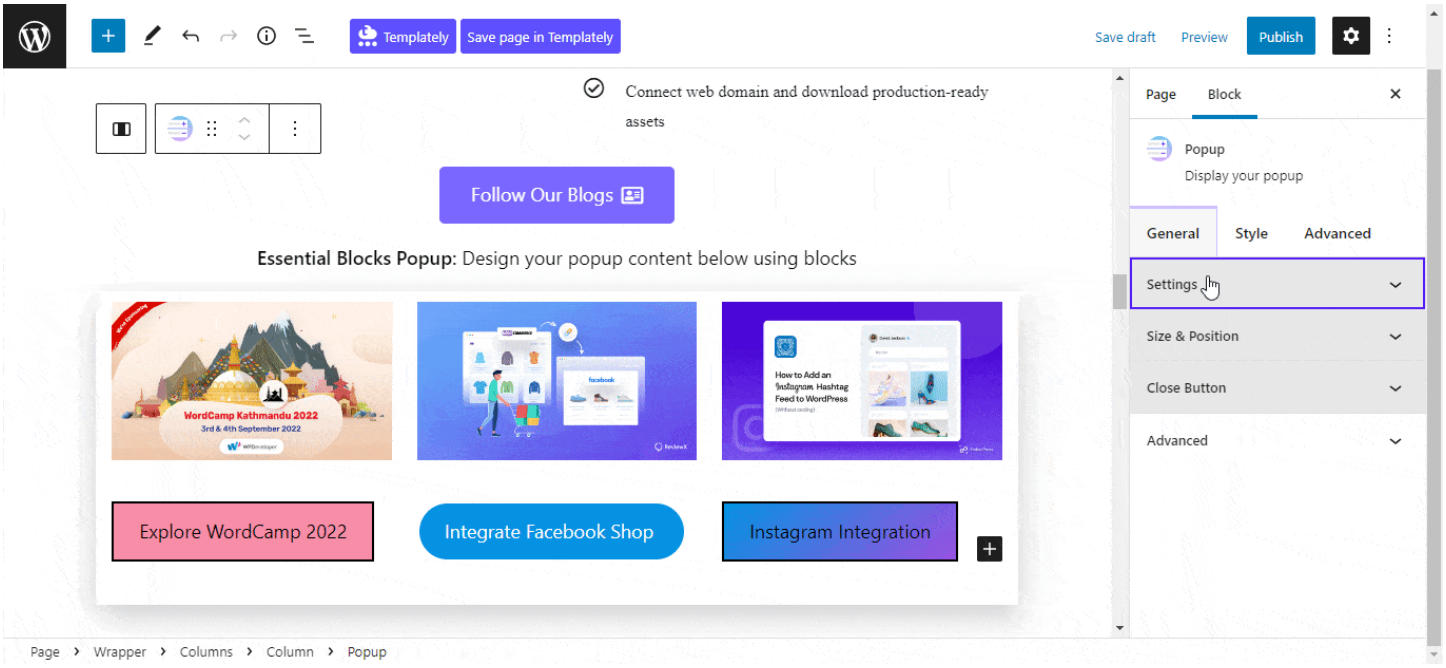
General

Go to the **‘General’** tab to customize the content. You can easily personalize the ‘Settings’, ‘Size & Position’, ‘Close Button’, and more.

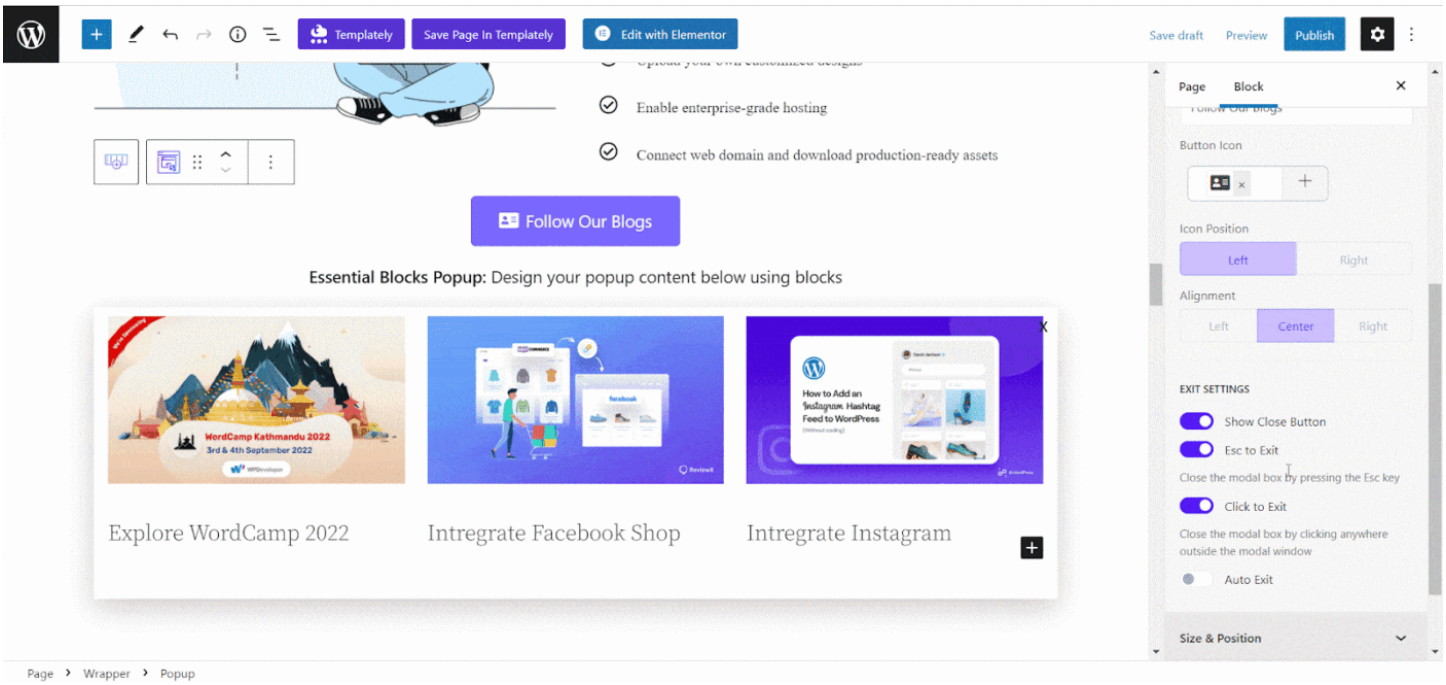
You can configure the Popup preview by clicking the button, page load, or by clicking on other blocks from the **‘Trigger’** tab, as explained below.

- **Button Click**

If you pick the ‘**Button Click**’ option then your popup will open with a button or icon click. You can easily change your ‘**Button Type**’ and ‘**Button Text**’ to give your popup block clear visibility. You can place your icon at any position with suitable alignment. Although, you will have many ‘**Button Icon**’ options to choose from and properly place your button icon with the right alignment.



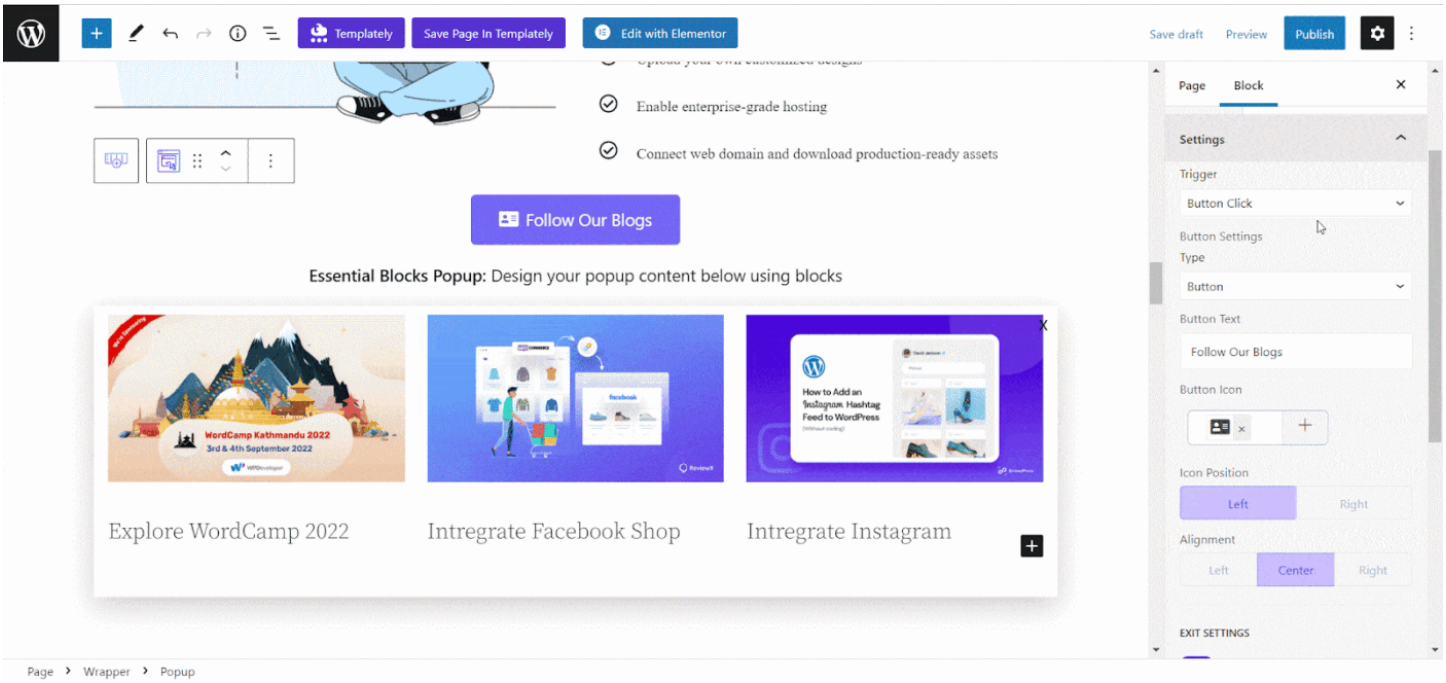
Enable '**Show Close Button'** to insert a '**Cross**' on your popup block, at the top. Toggle on '**Esc To Exit**' to exit your popup screen while pressing the Esc button from your keyboard or you can go for the '**Click To Exit**' option to quit your popup by clicking anywhere on the screen. Enable '**Auto Exit**' and set '**Auto Exit Delay**' time in seconds there.



- **Page Load**

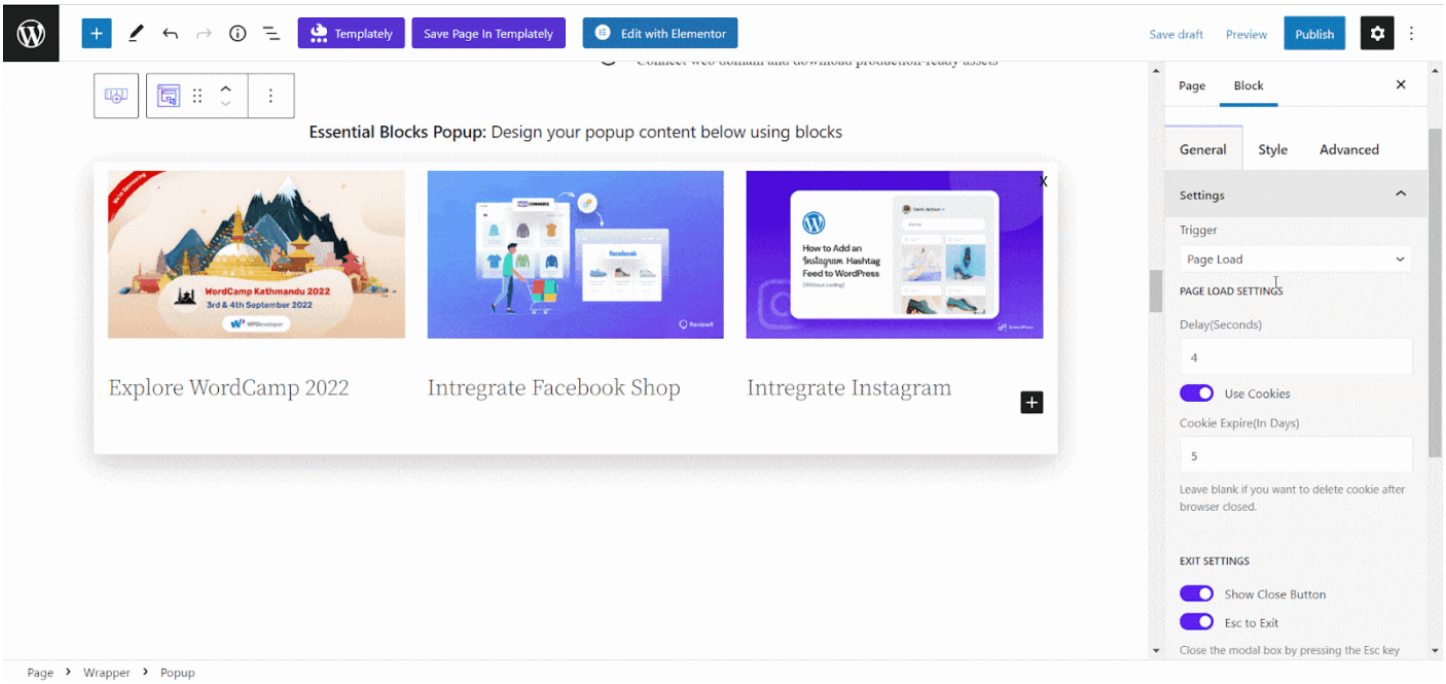
Now if you choose '**Page Load**' as your trigger option your popup will load automatically after a certain time on the page.

You can set your popup previewing delay time from the '**Delay(Seconds)**' tab. Now, toggle on the '**Use Cookies**' option to pause showing the popup for a single session to your visitors. Set how many days you want to pause showing the popup once after it is closed by your visitor. The '**Exit Settings**' tabs work the same as described before.

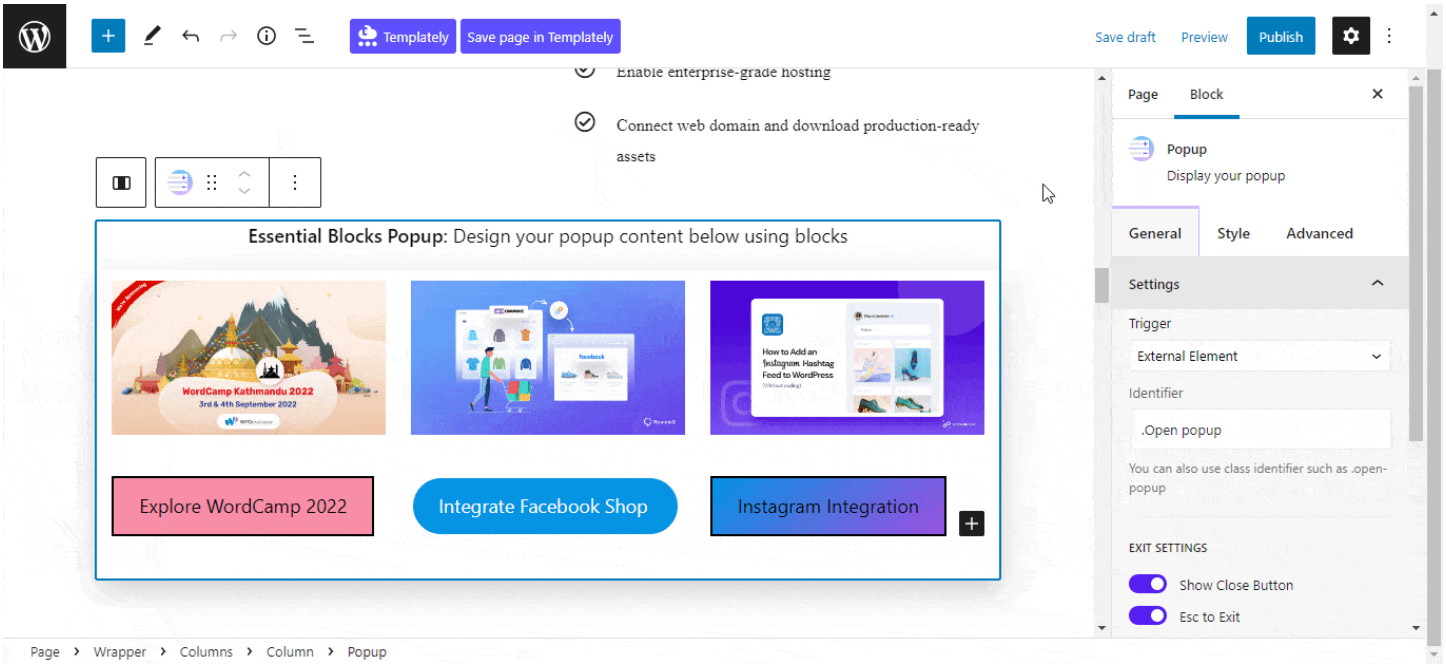


- **External Element**

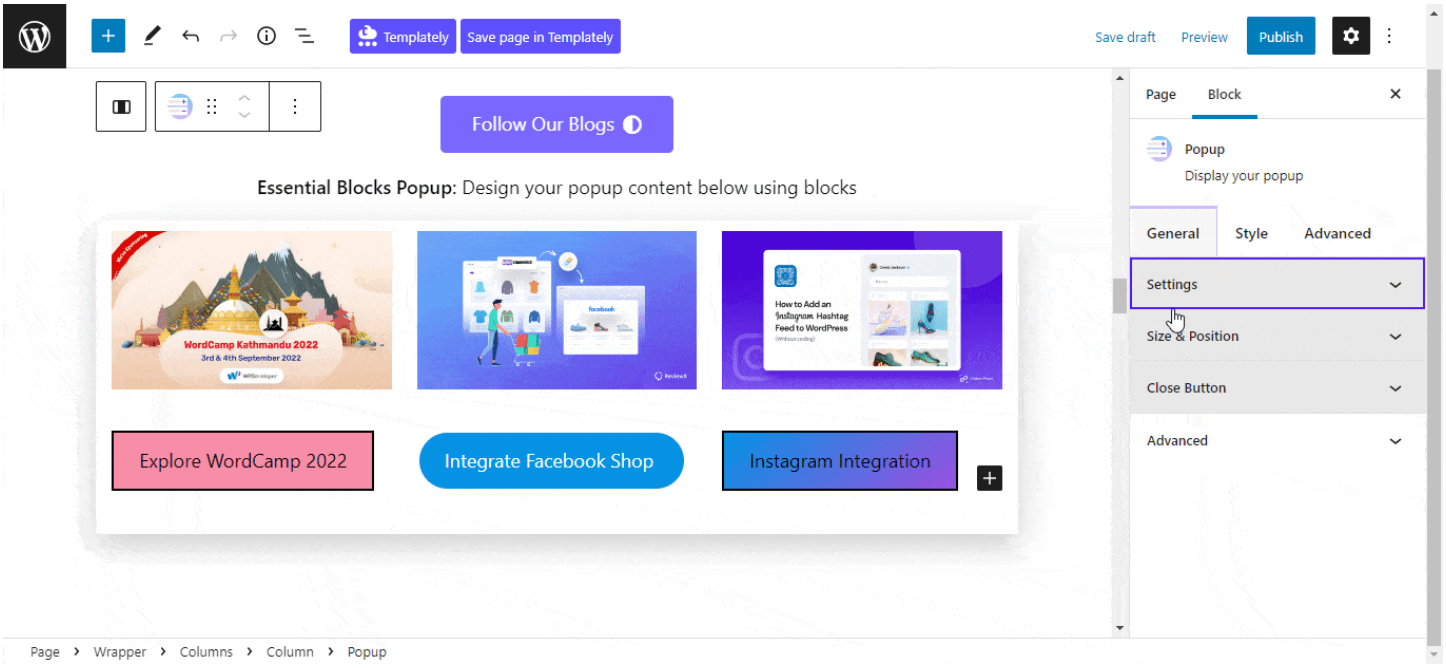
For the '**External Element**' trigger option you can add the popup in text, image, or any other blocks. You can also use a class identifier as your external element if you wish.



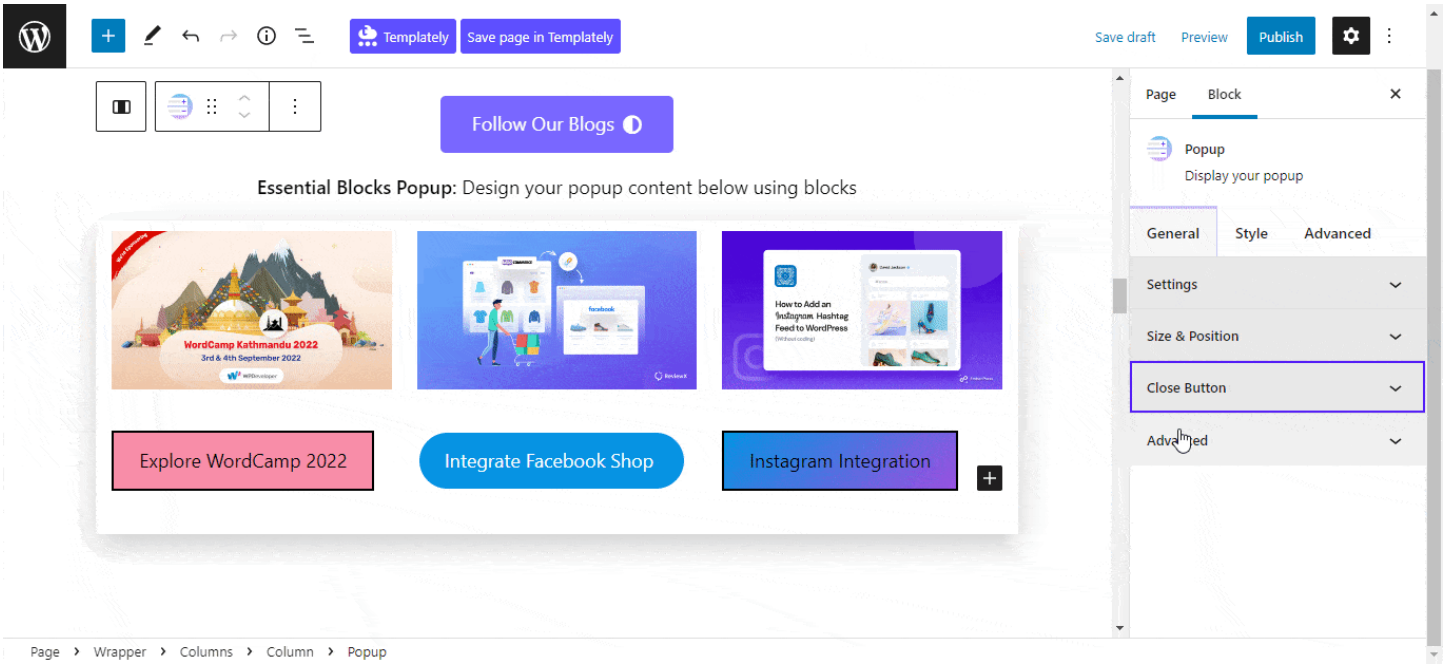
First, copy the identifier text from the block where you want to add Popup. Then paste it into the Popup block **'Identifier'** field. So, whenever you will click on the external element your popup block will appear on your page.



After you have customized the '**Settings**' option, under the '**Size & Position**' tab, you can enable the '**Full Width**' option for your popup. Apply proper '**Width**' and enable the '**Auto Height**' option for automatic measurement. Choose your popup '**Position**' from several options easily.

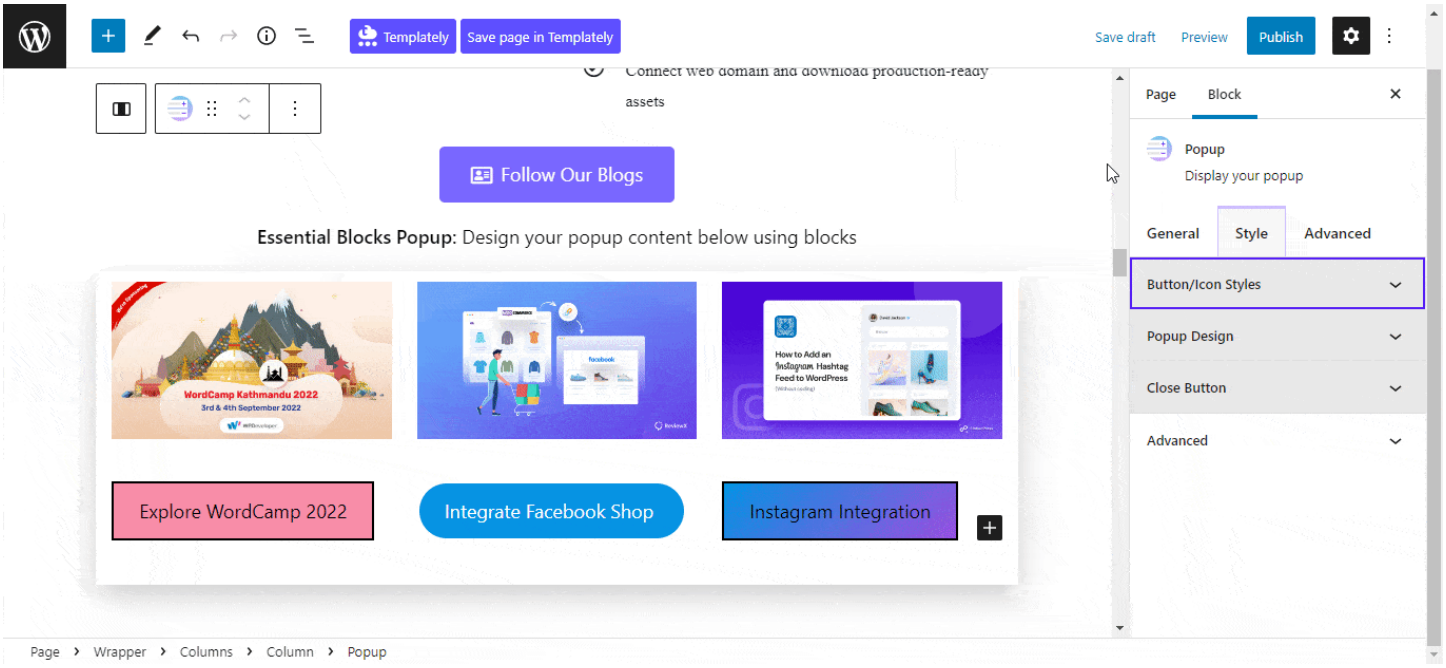


To customize your popup closing functionality, go to the '**Close Button**' tab and there you can easily align '**Icon Position**' as per your liking.

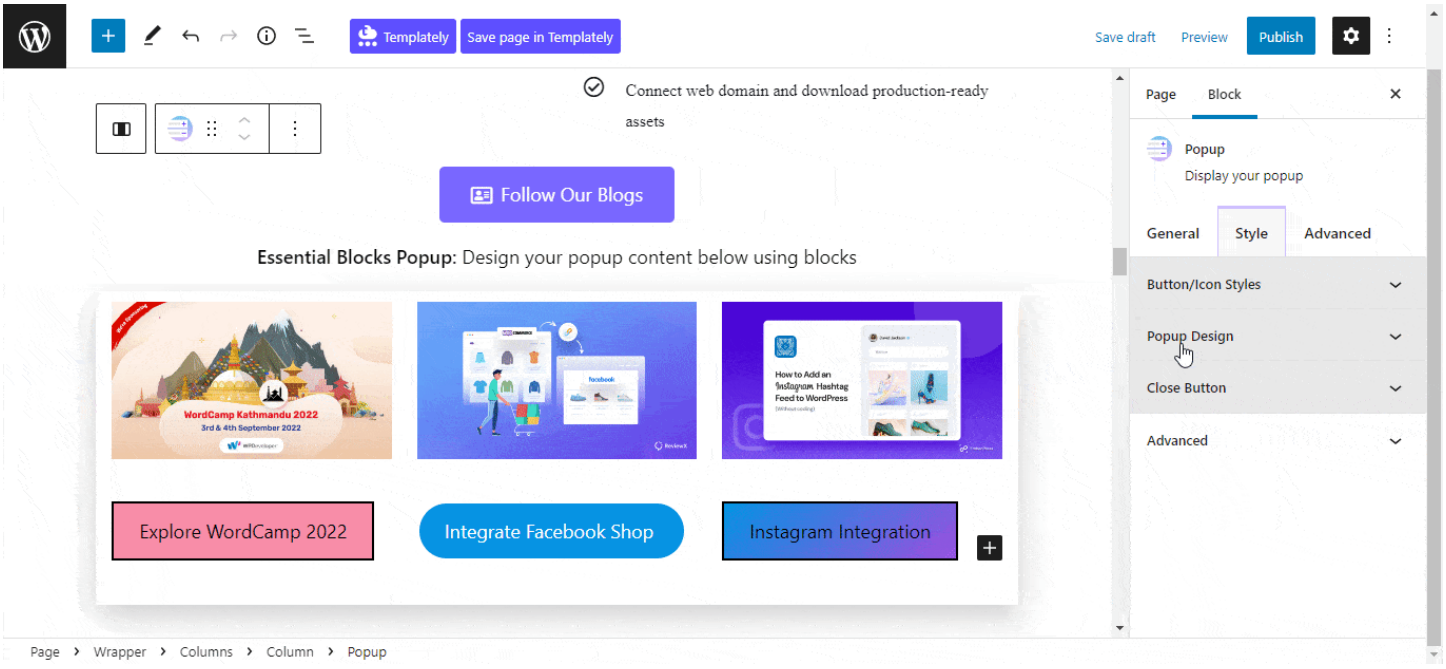


Styles

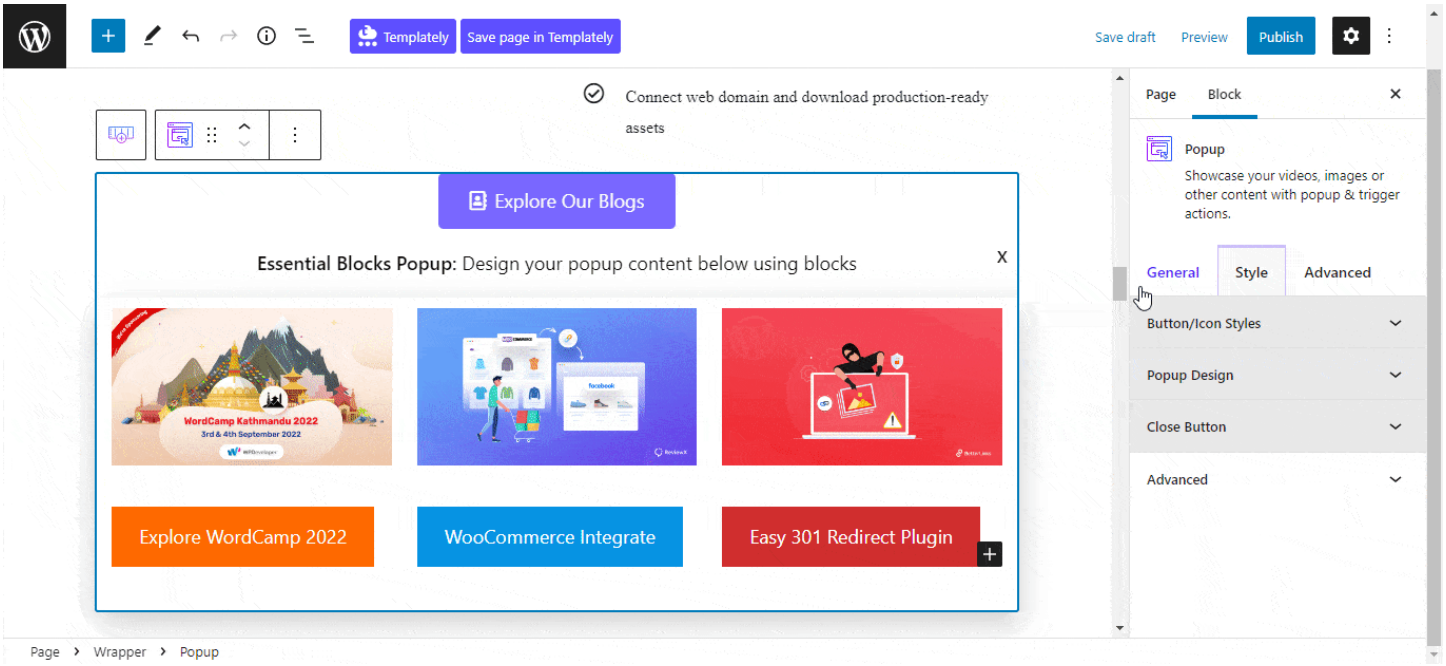
From the '**Styles**' tab, personalize the Popup block appearance. From the '**Button/Icon Styles**' tab pick any '**Typography**' with attractive button '**Color**' and '**Hover Color**' palettes. Customize the button '**Padding**', change the '**Background type**', '**Background Color**', and many more. Pick any '**Border Style**' you want with accurate '**Border Radius**' and '**Border Shadow**' customization.



Customize your popup '**Margin & Padding**' from this tab as well. Also, customize the '**Background Type**', '**Background Color**', beautiful '**Background Image**' etc. You can also add the '**Enable Overlay**' option to give your popup an appealing look.

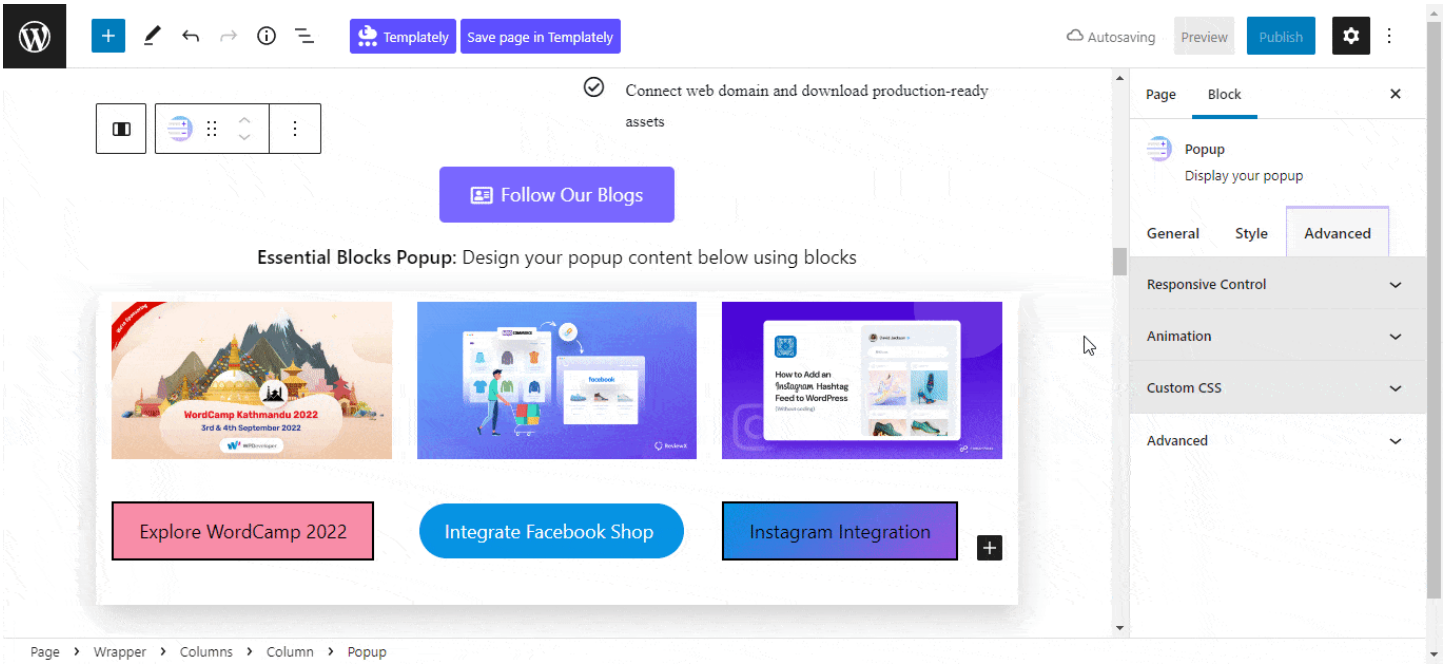


To customize your '**Close Button**' appearance you can choose your preferred '**Typography**', '**Color**', '**Hover Color**', etc. Pick any button '**Border**' style with the chosen '**Border Radius**' from this tab as well.



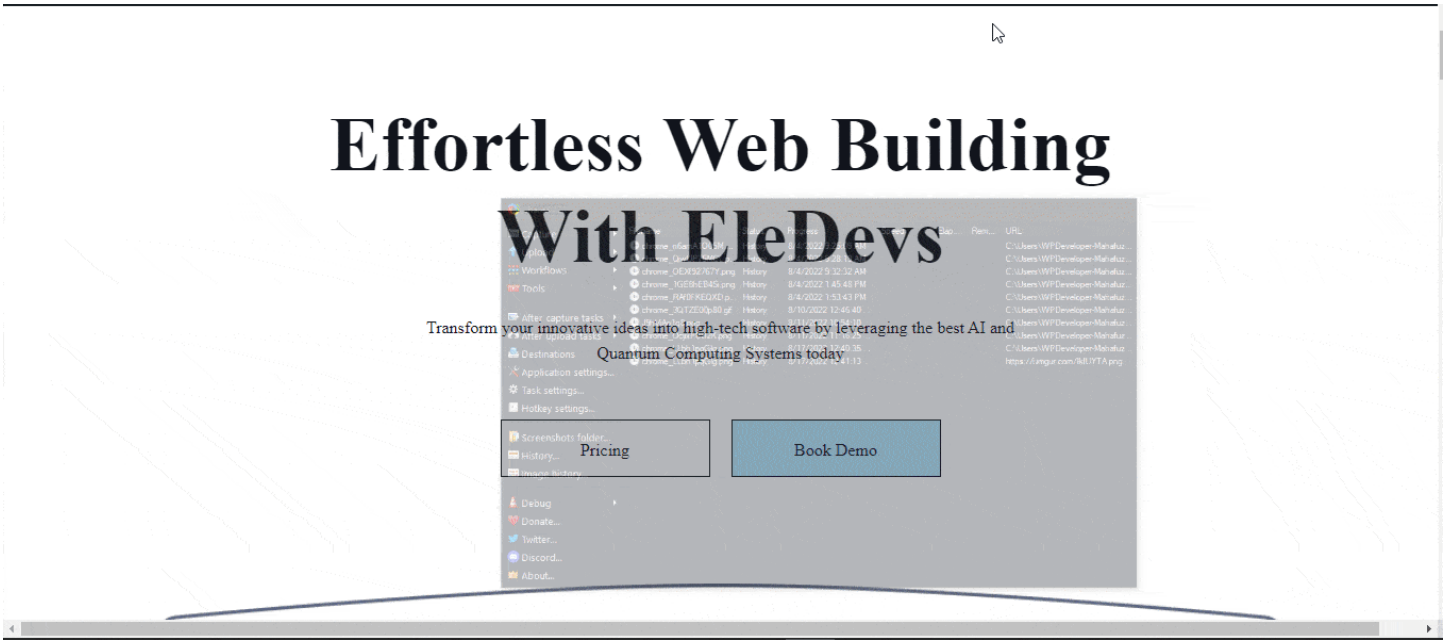
Advanced

From the '**Advanced**' tab, you will have many options for advanced customization. Here, you can customize **Background type, Responsive Control, Animation, Custom CSS**, etc. Multiple advanced block design customization options are also available there.



Final Outcome

After making all the changes press the '**Publish**' button and you can see your EB Popup block. By following the simple and easy steps, you can add the **EB Popup block** and style it in Gutenberg.



Here's how you can easily set and design your **EB Popup** in Gutenberg.

Got stuck? Feel free to contact our **support** for further assistance.